

## DAVID CASSELS JOHNSON

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University of Iowa

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Visiting Professor, Center for Language Planning and Policy Studies

Shanghai International Studies University

Hangkou Campus, 550 Dalian Road (W), Shanghai 200083, China

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### EDUCATION

#### Ph.D. Educational Linguistics (with distinction)

University of Pennsylvania

May 2007

Philadelphia, PA

#### M.A. TESOL/Applied Linguistics

University of Northern Iowa

July 2001

Cedar Falls, Iowa

#### B.A. English

University of Iowa

December 1997

Iowa City, Iowa

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### PUBLICATIONS

#### Books and Edited Volumes

1. Gazzola, M., Gobbo, F., Johnson, D.C., & Leoni de León, J.A. (2023). *Epistemological and Theoretical Foundations in Language Policy and Planning*. Springer.
2. Johnson, D.C. & Johnson, E. (2022). *The Language Gap: Normalizing Deficit Ideologies*. Routledge.
3. Johnson, D.C. (2016). *语言政策* (Language Policy). Chinese translation. Beijing: Foreign Language Teaching and Research Press.
4. Hult, F.M. & Johnson, D.C. (eds.) (2015). *Research Methods in Language Policy and Planning: A Practical Guide*. Malden, MA: Wiley-Blackwell.
5. Johnson, D.C. (ed.) (2013). Thematic issue 'Ethnography of language policy: Theory, method, and practice.' *International Journal of the Sociology of Language*, 219: 1-160.
6. Johnson, D.C. (2013). *Language Policy*. Basingstoke, UK: Palgrave Macmillan.

#### Refereed Journal Articles

1. Johnson, D.C., Carbine, M., Shea, C. (in press). Challenging deficit ideologies in Spanish heritage language policies and programs. *Foreign Language Annals*.
2. Yu, H. & Johnson, D.C. (2023). Language policy and governmentality: Chanting the Chinese Classics. *Current Issues in Language Planning*, 24(2): 123-140.
3. Hetrick, D., de Sousa Bernini, E.N.B., & Johnson, D.C. (2021). Old dreams, new realities: Symbolic capital and identity development among DR Congo migrants. *Diaspora, Indigenous, and Minority Education*, 15(3): 180-192.
4. Han, Y. & Johnson, D.C. (2021). Chinese Language Policy and Uyghur Youth: Examining Language Policies and Language Ideologies. *Journal of Language, Identity, and Education*, 20(3): 183-196.
5. Johnson, D.C., Johnson, E.J., & Hetrick, D. (2020). Normalization of language deficit ideologies for a new generation of minoritized U.S. youth. *Social Semiotics*, 30(4): 591-606.
6. Johnson, D.C. (2018). Teachers' Language Policy Engagement: European Perspectives and Challenges. *Language and Education*, 32(5): 462-469.
7. Johnson, D.C., Stephens, C., & Lynch, S. (2018). The past is prologue: Language policy and nativism in new immigrant contexts. *Journal of Language and Politics*, 17(3): 366-385.

8. Manuel, N.N. & Johnson, D.C. (2018). Intertextuality across Angolan medium of instruction policy texts, discourses, and practices. *Current Issues in Language Planning* 19(2): 161-182.
9. Johnson, D.C., Stephens, C., Johnston, J. & Johnson, E.J. (2018). Violating Lau: Sheltered English Instruction Programs and Equal Educational Opportunity. *Journal of Education Policy*, 33(4): 488-509.
10. Johnson, E., Avineri, N., & Johnson, D.C. (2017). Exposing gaps in/between discourses in linguistic deficits. *International Multilingual Research Journal*, 11(1): 5-22.
11. Johnson, D.C. & Johnson, E. (2015). Power and agency in language policy appropriation. *Language Policy*, 14(3): 221-243.
12. Johnson, E. & Johnson, D.C. (2015). Language policy and bilingual education in Arizona and Washington state. *International Journal of Bilingual Education and Bilingualism*, 18(1): 92-112.
13. Stephens, C. & Johnson, D.C. (2015). “Good Teaching for All Students?”: Sheltered Instruction programming in Washington State language policy. *Language and Education*, 29(1): 31-45.
14. Johnson, D.C. & Ricento, T. (2013). Conceptual and theoretical perspectives in language policy and planning: Situating the ethnography of language policy. *International Journal of the Sociology of Language*, 219: 7-21.
15. Johnson, D.C. (2011). Critical discourse analysis and the ethnography of language policy. *Critical Discourse Studies* 8(4): 267-279.
16. Johnson, D.C. (2010). The relationship between applied linguistic research and bilingual language policy. *Applied Linguistics*, 31(1): 72-93.
17. Johnson, D.C. (2010). Implementational and ideological spaces in bilingual education language policy. *International Journal of Bilingual Education and Bilingualism*, 13(1): 61-79.
18. Johnson, D.C. (2009). Ethnography of language policy. *Language Policy*, 8: 139-159.
19. Hornberger, N.H. & Johnson, D.C. (2007). Slicing the onion ethnographically: Layers and spaces in multilingual language education policy and practice. *TESOL Quarterly*, 41(3): 509-532. Most cited article in *TESOL Quarterly*.
20. Johnson, D.C. (2004). Language policy discourse and bilingual language planning. *Working Papers in Educational Linguistics*, 19(2): 73-97.

### **Book Chapters**

1. Johnson, D.C. (2024). The empirical turn in language policy research: A foreword. In F. Bonacina-Pugh (ed.), *Language Policy as Practice: Advancing the Empirical Turn in Language Policy Research* (pp. 1-6). Palgrave Macmillan.
2. Johnson, D.C. (2023). Marginalizing discourses and teacher resilience in Colombian language policy and education. In N. Miranda, A. de Mejía, and S.V. Giraldo (eds.), *Language Education in Multilingual Colombia: Critical Perspectives and Voices from the Field* (pp. 89-93). Routledge.
3. Johnson, E.J., Avineri, N., & Johnson, D.C. (2020). Exposing gaps in/between discourses of linguistic deficits. In E.J. Johnson (Ed.), *Critical Perspectives of the Language Gap*. Routledge.
4. Johnson, D.C. & Plakans, L. (2019). Education in a multilingual society: Supporting bilingual students. In S.J. Pradarelli (ed.), *As Far as the Eye Can See: The Promises and Perils of Research and Scholarship in the 21<sup>st</sup> Century* (pp. 81-88). Iowa City, IA: University of Iowa Press.
5. Johnson, D.C. & Stephens, C. (2018). Language policy and planning. In A. Phakiti, P. De Costa, L. Plonsky, and S. Starfield (eds.), *The Palgrave Handbook of Applied Linguistics Research Methodology* (pp. 811-827). London: Palgrave Macmillan.
6. Johnson, D.C. (2018). Research methods in language policy and planning. In J. Tollefson and M. Pérez-Milans (eds.), *Oxford Handbook of Language Policy and Planning* (pp. 51-70). Oxford University Press.
7. Johnson, D.C. (2017). Critical ethnography of language policy: A semi-confessional tale. In M. Martin-Jones & D. Martin (eds.), *Researching Multilingualism: Critical and Ethnographic Approaches*, (pp. 105-120). New York and London: Routledge.

8. Johnson, D.C. (2016). Theoretical foundations. In E. Barakos & J.W. Unger (eds.), *Discursive Approaches to Language Policy*, (pp. 11-21). Basingstoke, UK: Palgrave Macmillan.
9. Johnson, D.C. (2016). Commentary on 'Reforms'. In R.E. Silver & W. Bokhorst-Heng (eds.), *Quadrilingual education in Singapore: Pedagogical innovation in language education*, (pp. 305-309). Singapore: Springer.
10. Johnson, D.C. (2016). Ethnography of language policy. In T. Ricento (ed.), *Language Policy and Planning: Critical Concepts in Linguistics* (pp. 584-606). New York: Routledge. [Reprint from *Language Policy*, 8, 2009]
11. Johnson, D.C., LaMare, H. & Williams, T. (2015). What does the process of language education policy development look like at the state level and why is it important within the context of the Common Core State Standards? In G. Valdés, K. Menken, & M. Castro (Eds.), *Common Core, Bilingual and English Language Learners: A Resource for Educators* (pp. 108-109). Philadelphia: Caslon Publishing.
12. Johnson, D.C. (2015). Intertextuality and language policy. In F.M. Hult and D.C. Johnson (eds.), *Research Methods in Language Policy and Planning: A Practical Guide* (pp. 166-180). Malden, MA: Wiley Blackwell.
13. Hult, F.M. & Johnson, D.C. (2015). The practice of language policy research. In F.M. Hult and D.C. Johnson (eds.), *Research Methods in Language Policy and Planning: A Practical Guide* (pp. 1-6). Malden, MA: Wiley Blackwell.
14. Johnson, D.C. & Ricento, T. (2015). Methodologies of language policy research. In M. Bigelow and J. Ennser-Kananen (Eds.), *The Routledge Handbook of Educational Linguistics* (pp. 38-49). New York and London: Routledge.
15. Johnson, D.C. & Pratt, K.L. (2014). Educational language policy and planning. In C. Chappelle, (Ed.), *The Encyclopedia of Applied Linguistics*. Malden, MA: Wiley.
16. Johnson, D.C. (2014). Critical discourse analysis and the ethnography of language policy. In J.E. Richardson, M. Krzyżanowski, D. Machin, and R. Wodak (eds.), *Advances in Critical Discourse Studies* (pp. 205-217). New York and London: Routledge. [Reprint from *Critical Discourse Studies* 8(4), 2011]
17. Johnson, D.C. (2013). Positioning the language policy arbiter: Governmentality and footing in the School District of Philadelphia. In J.W. Tollefson (ed.), *Language Policies in Education: Critical Issues* (2<sup>nd</sup> Edition) (pp. 116-136). New York: Routledge.
18. Hult, F.M. & Johnson, D.C. (2013). Hornberger, Nancy H. In C. Chappelle (ed.), *Encyclopedia of Applied Linguistics* (pp. 257-262). Malden, MA: Wiley-Blackwell.
19. Johnson, D.C. (2011). Implementational and ideological spaces in bilingual education policy, practice, and research. In F.M. Hult and K.A. King (eds.), *Educational Linguistics in Practice: Applying the Global Locally and the Local Globally* (pp. 126-139). Bristol: Multilingual Matters.
20. Hornberger, N.H & Johnson, D.C. (2011). The ethnography of language policy. In T.L. McCarty (ed.), *Ethnography and Language Policy* (pp. 273-289). New York: Routledge.
21. Johnson, D.C. & Freeman, R. (2010). Appropriating language policy on the local level: Working the spaces for bilingual education. In K. Menken & O. Garcia (eds.) *Negotiating Language Policies in Schools: Educators as Policymakers* (pp. 13-31). New York and London: Routledge.

#### **Non-Refereed Journal Articles**

- Johnson, D.C. (2013). Introduction: Ethnography of language policy. *International Journal of the Sociology of Language*, 219: 1-6.
- Johnson, D.C. (2006). People over Policies. *Compleat Links* 3(2). [Electronic Journal]. [http://www.tesol.org/read-and-publish/journals/other-serial-publications/compleat-links/compleat-links-volume-3-issue-2-\(june-2006\)/people-over-policies](http://www.tesol.org/read-and-publish/journals/other-serial-publications/compleat-links/compleat-links-volume-3-issue-2-(june-2006)/people-over-policies)

#### **Proceedings and Other Publications**

- Johnson, D.C., Stephens, C., & Lynch, S. (2016). Educational language policy and the New

Latino Diaspora in Iowa. *Cambio de Colores Proceedings of the 14<sup>th</sup> Annual Conference: Latinos in the Heartland Shaping the Future: Leadership for Inclusive Communities*. (pp. 55-59). S. Jeanetta, C. Rector, L. Saunders, and C. Valdivia (Eds.), Curators of the University of Missouri.

- Educational Linguistics Forum (2006 April 13-19). Tongue Tied: Why Pennsylvania does not need an Official-English law. *Philadelphia City Paper*.

### Book reviews

- Johnson, D.C. (in press) Review of Reconceptualising Power in Language Policy. *Language Problems and Language Planning*.
- Johnson, D.C. (2020). Review of *Agency in Language Policy and Planning: Critical Inquiries*, Jeremie Bouchard and Gregory Paul Glasgow (Eds.), *Current Issues In Language Planning*.
- Johnson, D.C. (2005). Review of *Multilingual Classroom Ecologies* by A. Creese and P. Martin (eds.), *Language Policy*, 4(3).
- Johnson, D.C. (2002). Review of *American Preservation*, A book review of ‘Heritage languages In America: Preserving a national resource’ by J.K. Peyton, D.A. Ranard, and S. McGinnis (Eds.), *Language Magazine*.
- Johnson, D.C. (2002). Review of *The Development of African American Vernacular English* by W. Wolfram and E.R. Thomas. *Linguist List*.

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## GRANTS

### External

- Co-Principal Investigator** 2016  
 Advocacy, Capacity, and Collaboration for English Learners in Iowa (ACCEL-IA)  
 United States Department of Education, ESEA, Title III, \$2,225,362.
- Co-Principal Investigator** 2012  
 Interpretation and Use of Research Evidence for Bilingual Education Policy and Practice  
 William T. Grant Foundation, \$25,000.

### Internal

- Team Leader** 2023  
 A sustainable and multi-tiered system of supports for preschool language and literacy development in diverse immigrant communities  
 Office of the Vice President of Research, \$50,000
- Principal Investigator** 2015  
 Language policy and educational opportunity in the New Latino Diaspora:  
 English language learners in Iowa  
 Hazel Prehm Summer Research Award, \$2256
- Principal Investigator** 2014  
 Iowa language policy for English Language Learners  
 College of Education Faculty Research Fund, \$1000
- Principal Investigator** 2014  
 Old Gold Summer Fellowship  
 The University of Iowa, \$6000
- Co-Principal Investigator** 2014  
 Increasing the technology intensity of a teacher education course: videos, web-resources and apps  
 University of Iowa’s Council on Teaching Instructional Improvement Award, \$4999
- Principal Investigator** 2011  
 Interpretation and implementation of dual language education policy in Washington  
 Washington State University New Faculty Seed Grant, \$5443

**Principal Investigator**

Dual language policy and practice in Washington State 2011  
Washington State University College of Education Faculty Funding Award, \$8822

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**HONORS AND AWARDS**

**Public Policy Center Summer Scholar-in-Residence** 2021  
University of Iowa, Public Policy Center

**First Place, Outstanding Dissertation Award Competition** 2008  
National Association of Bilingual Education

**Educational Linguistics Faculty Award for Leadership in Educational Linguistics** 2007  
University of Pennsylvania

**Graduate/Research Assistantship and Scholarship** 2001-2007  
University of Pennsylvania

**Graduate Assistantship** 1999-2000  
University of Northern Iowa

**Travel/Exchange Scholarship to San José, Costa Rica** 2000  
University of Northern Iowa and University of Costa Rica

**Tuition Award** 1998  
Washington State Service Corps, AmeriCorps

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**ACADEMIC APPOINTMENTS (U.S.)**

**Professor, Multilingual Education** 2023-present  
University of Iowa, Department of Teaching and Learning

**Coordinator**, Literacy, Culture, and Language Education Ph.D. Program 2019-present

**Coordinator**, Multilingual Education M.A. Program 2019-present

**Coordinator**, English as a Second Language Endorsement Program 2017-2023

**Associate Department Chair, Teaching and Learning** 2021-present  
University of Iowa, Department of Teaching and Learning

**Associate Professor, Multilingual Education** 2016-present  
University of Iowa Iowa City, IA  
Department of Teaching and Learning, College of Education

**Coordinator**, Teaching English as a Foreign Language Online Certificate 2015-2018

**Assistant Professor, Foreign Language and ESL Education** 2013-2016  
University of Iowa

**Assistant Professor, Language and Literacy Education** 2008-2013  
Washington State University Pullman, WA  
Department of Teaching and Learning, College of Education

**Lecturer of Linguistics** 2007-2008  
Texas A&M University College Station, TX  
Department of English

**Adjunct Instructor** 2004-2007  
University of Pennsylvania Philadelphia, PA  
Division of Educational Linguistics, Graduate School of Education

**Adjunct Instructor** Summers 2002- 2007  
Immaculata University Immaculata, PA  
Cultural and Linguistic Diversity Program (TESOL)

**Adjunct Instructor** 1999-2001  
University of Northern Iowa Cedar Falls, IA  
Department of English

**Adjunct Instructor** Fall 2000  
Hawkeye Community College Waterloo, IA  
Department of English

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### ACADEMIC APPOINTMENTS (INTERNATIONAL)

**Visiting Professor, Language Planning and Policy Center** 2019-present  
Shanghai International Studies University Shanghai, China

**Visiting Lecturer** Fall 2006  
University of Equatorial Guinea, Africa Malabo, Equatorial Guinea (Africa)

**Visiting Lecturer** Spring 2000  
University of Costa Rica San José, Costa Rica

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### K-12 AND VOLUNTEER TEACHING

**K-12**  
**ESL Instructor** Summer 2001  
Intensive English Program, 8<sup>th</sup> Grade, University of Northern Iowa Cedar Falls, Iowa

**ESL Teacher** 1997-1998  
1<sup>st</sup> Grade, Stevens Elementary School Seattle, Washington

**Volunteer**  
**ESL Teacher/Citizenship Tutor** 1997-1998  
El Centro de la Raza/La Casa Latina Seattle, Washington

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### PROFESSIONAL EXPERIENCE

#### Academic

**Conference Organizer, *Ethnography in Education Research Forum*** 2003-2007  
University of Pennsylvania Philadelphia, PA

**Supervisor, TESOL Internships and Theses** Spring 2004-Summer 2006  
TESOL Program, University of Pennsylvania Philadelphia, PA

**Intern** Fall 2002-Fall 2005  
School District of Philadelphia Philadelphia, PA  
• Standardized test administration; test data analysis

**Research Assistant to Yuko Goto Butler** 2001-2003  
University of Pennsylvania Philadelphia, PA

- Topics: Second language literacy, motivation and learning, language policy, and English teaching in Taiwan, Korea, China, and Japan; video production

### **Non-Academic**

**Advertising Copywriter** 2000  
Impact Marketing Technologies Cedar Falls, IA

- Designed and edited print media and television and radio ads for a public relations firm

**Disc Jockey** 1996-1997  
88.7 Iowa City Free Radio Iowa City, Iowa

**Musician** 1992-present

- Multiple musical projects, performances, and recordings.
- *Before the Mast* out on Sinkhole Texas, Inc Records. Please buy a copy.

**Cook/Chef de Partie/Server/Bartender** 1993-1999  
Various restaurants and bars Various cities

- I have cooked/served in gourmet restaurants, local eateries, and dive bars; waited tables, mixed cocktails, and cleaned grease traps – too much work to leave off of the CV

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## **INVITED KEYNOTES, LECTURES, AND SEMINARS**

### **Keynotes and Plenaries**

#### **2020**

- *Educational language policy and practice: Advances in theory and method*. Symposium on Language Policy in the Globalization of Higher Education. Southeast University, Nanjing, China. (Keynote, July 28, 2020)

#### **2017**

- *Language policy and planning: Theory, methods, and findings*. Seminario de Política Lingüística, Planificación Lingüística y Evaluación. University of Costa Rica, San José, Costa Rica. (Plenary, July 31, 2017)

#### **2016**

- *The past is prologue: Re-conceptualizing linguistic deficits for a new generation of marginalized youth*. Multidisciplinary Approaches in Language Policy and Planning. University of Calgary, Calgary, Alberta, Canada. (Keynote, September 3, 2016)

#### **2014**

- *Language policy for bilingual education*. I Congreso Internacional de Investigación. Universidad del Quindío, Armenia, Colombia. (Keynote, November 12, 2014)

#### **2013**

- *Ethnography of language policy: Theory, method, and findings*. Responding to Contemporary Multilingual Realities, Recasting Research Methodologies. University of Birmingham, United Kingdom. (Plenary, March 25, 2013)

### **Invited Lectures**

#### **2022**

- *Structure and Agency in Educational Language Policy and Planning*. Shanghai, China. Online (18, May, 2022)

- *Neoliberalism and Language Policy*. China Center for Language Planning and Policy Studies. Online (30, August, 2022).

- *Language policy and planning research state of the art: conceptual challenges, debates, and innovation*. Universidad de la República Uruguay. Online. (9, September, 2022).

#### **2021**

- *Conceptual, theoretical, and methodological foundations (and innovation) in Language Policy and Planning*. Michigan State University (online). (19, November, 2021).

#### **2019**

- *Language, Power, & Equity in Iowa Schools: How Teachers Can Infuse Diverse (socio)linguistic Norms into their Classrooms*. Global Education Institute for Teachers. Stanley Center and International Programs. University of Iowa. (December 7, 2019)

#### **2018**

- *Ethnography of Language Policy: Theories, methods, and findings*. Shanghai International Studies University, Shanghai, China. (June 8, 2018)

#### **2017**

- *Language policy and planning research: Theories, methods, and findings (past, present, and future.)*. Shanghai University of Finance & Economics, Shanghai, China. (Oct. 19, 2017)
- *Language policy and multilingual education*. Fudan University. Shanghai China. (Oct. 19, 2017)
- *Critical language teaching for social justice*. King Mongkut's University of Technology, Thonburi. Bangkok, Thailand (March 3, 2017)
- *Language policy for social justice*. King Mongkut's University of Technology, Thonburi. Bangkok, Thailand (February 27)

#### **2016**

- *Ethnography of Language Policy: Theory, Method and Findings*. And *Language Policy for Bilingual Education*. Southeast University, Nanjing China. (November 7 and 9, 2016)
- *Ethnography of Language Policy*. Xiaozhuang University. Nanjing, China. (November 8, 2016).

#### **2015**

- *Violating Lau: How sheltered English programs submerge English language learners*. Invited Lecture, TESOL Alumni Lectures & Roundtable. University of Northern Iowa, Cedar Falls, Iowa. (April 13)

### **Invited Seminars and Workshops**

#### **2024**

- *Language policy and planning*. Michigan State University February 21-23.

#### **2022**

- *Language policy and planning research state of the art: Conceptual challenges, debates, and innovation*. Universidad de la República Uruguay. Online. September 9.

#### **2018**

- *Qualitative Research Methods in Applied Linguistics*. Xiaozhuang University, Nanjing, China (May 28-June 7).

#### **2017**

- *Educational Linguistics: Essential Theories, Methods, and Findings*. Nanjing University of Technology. Department of English. Nanjing, China (October 9-18).
- *Language Policy and Planning Research: Theories, Methods, and Findings*. King Mongkut's University of Technology, Thonburi. Bangkok, Thailand. (February 27-March 3)



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## INVITED AND REFEREED CONFERENCE PRESENTATIONS

### Invited

1. Johnson, D.C. (2023, Aug 25). *Educational language policy and neoliberalism: English spread and linguistic imperialism*. CEMFOR General Conference 2023. Uppsala University, Sweden.
2. Johnson, D.C. (2023, June 2). *The normalization of marginalization and exclusion in language policy and planning*. Critical Discourse Analysis Meeting 2023. Uppsala University, Sweden.
3. Hult, F.M., Johnson, D.C., Mortimer, K., and Schissel, J.L. (2016, February 26). *Is ethnography enough for educational language policy?* Ethnography in Education Research Forum. Philadelphia, PA.
4. Johnson, D.C. (2014, April 11). *SLA researcher narratives: Exploring ethical issues from the ground*. Invited Panelist, Second Language Acquisition Symposium, Madison, WI.
5. Johnson, D.C. (2009, August 18). *ELL within an RTI framework*. Invited panel discussant. Summer Institute in School Psychology Program. Moving Forward with RTI. Seattle University, Seattle, WA.
6. Johnson, D.C. (2009, December 4). *Ethnography and language policy*. Invited panel discussant. American Anthropological Association. Philadelphia, PA.
7. Johnson, D.C. (2008). *Language policy within and without the School District of Philadelphia*. Invited Speaker. National Association for Bilingual Education. Tampa, Florida,

### Refereed

#### **2024**

8. Johnson, D.C.
9. Carbine, M., Johnson, D.C., & Shea, C. (2024)

#### **2023**

10. Johnson, D.C. (2023, July 19). *Indexicality and intertextuality in multimodal language policy analysis*. International Association of Applied Linguistics (AILA). Lyon, France.
11. Carbine, M., Johnson, D.C., & Shea, C. (2023, April 8). *Language policies in the rural Midwest: Spanish heritage speakers in Iowa high school Spanish classes*. XXVIII Spanish in the U.S. Conference. Dallas, TX.
12. Johnson, D.C. (2023, March 19). *Transdisciplinarity in language Policy and Planning: Multimodality, Indexicality, and Intertextuality*. American Association of Applied Linguistics. Portland, OR.
13. Liu, M., Johnson, D.C., Slusarek, M., & Rash, K. (2023, March 20). *Language policy and dual language bilingual education professional development: Isolation, collaboration, and advocacy*. American Association of Applied Linguistics. Portland, OR.

#### **2022**

14. Johnson, D.C. and Vernon, A. (2022, March 20). *Structure and Agency in Educational Language Policy*. American Association of Applied Linguistics. Pittsburgh, PA.
15. Johnson, D.C. (2022, July 12). *Structure and Agency in Language Policy and Planning*. Sociolinguistics Symposium 24. Ghent University. Ghent, Belgium.
16. Camberos, D., Carbine, M, Johnson, D.C., and Shea, C. (2022, February 26). *Language policies and programs for heritage Spanish speakers in Iowa*. 9th National Symposium on Spanish as a Heritage Language. Florida State University, Tallahassee, FL.

#### **2021**

17. Johnson, D.C. and Kaveh, Y.H. Re-conceptualizing language planning and policy orientations for Social justice. (2021, March 22). American Association of Applied Linguistics. Virtual.
18. Slusarek, M., Johnson, D.C. et al. Advocacy, capacity, and collaboration for dual language education In Iowa. (2021, March 21). American Association of Applied Linguistics. Virtual.

19. Sousa-Bernin, E.N., Hetrick, D., and Johnson, D.C. Refugees in Brazil and the United States: A cross-cultural ethnography of language policies. American Association of Applied Linguistics. Virtual.

**2019**

20. Johnson, D.C., Hetrick, D., and Johnson, E.J. What's past is prologue: Re-framing linguistic deficits for a new generation of marginalized youth. (2019, March 9). American Association of Applied Linguistics. Atlanta, GA.

**2018**

21. McNelly, C. (chair), Speciale, T., O'Donnell, J.L., McConnochie, M., Valdiviezo, L.A., Pollock, Mortimer, K., and Johnson, D.C. (discussant). Peeling back the layers: Where is the resistance in our work as educational anthropologists? (2018, November 15). American Anthropological Association. San Jose, CA.

22. Krzyzanowski, M. (organizer), C. Cotter, M. Higgins, A. Smith, A. Reyes, D. C. Johnson, T. V. Hout & K. Pelsmaker, and R. Wodak (discussant) (2018, March 3). Strategies of "normalisation" in public discourse: Paradoxes of populism, neoliberalism and the politics of exclusion. Georgetown University Round Table. Washington, D.C.

**2017**

23. Curdt-Christiansen, X.L. (organizer), Flynn, N., Strzykala, J., Kirsch, C., Tarnanen, M., and Johnson, D.C. (discussant) (2017, July 24). Engaging language policy from macro to the micro level: Migration and language in Europe. AILA: 18<sup>th</sup> World Congress of Applied Linguistics. Rio de Janeiro, Brazil.

24. Manuel, N. & Johnson, D.C. (2017, March 18). Medium-of-instruction policies and Portuguese Dominant language ideologies in Angola: Historical processes and current impacts. American Association of Applied Linguistics (AAAL), Portland, OR.

25. Troyer, R.A., Carr, J., Abraham, L.B., and Johnson, D.C. (discussant) (2017, March 18). Spanish in the linguistic landscape of the United States. AAAL. Portland, OR.

**2016**

26. Johnson, D.C. (2016, April 10). Language policy in the New Latino Diaspora: Education inequality in the Midwest. AAAL. Orlando, FL.

27. 2016 AERA

**2015**

28. Johnson, D.C., Lynch, S., & Stephens, C. (2015, June 11). Educational language policy and the New Latino Diaspora in Iowa. Cambio de Colores. Kansas City, MO.

29. Johnson, D.C. (2015, April 19). Language policy for social justice: Challenging educational inequities for emergent bilinguals. Symposium Chair, American Education Research Association, Chicago, IL.

30. Stephens, C. & Johnson, D.C. (2015, March 23). "Just good teaching?" The implementation of Sheltered Instruction in Washington. AAAL. Toronto, Ontario, Canada.

31. LED 2015

**2014**

32. Johnson, D.C. & Johnson, E.J. (2014, March 24). Washington State Language Policy and Educational Opportunity for English language learners. AAAL. Portland, OR.

33. Sociolx Symposium 2014

**2013**

34. Johnson, D.C. & Johnson, E.J. (2013, September 5). Washington State language policy and educational opportunity for English language learners. Multidisciplinary Approaches in Language Policy and Planning. Calgary, Alberta, Canada.

35. Johnson, D.C. & Stephens, C. (2013, February 23). Violating Lau: How sheltered English programs submerge English language learners. Ethnography in Education Research Forum. Philadelphia, PA.

36. Hult, F. & Johnson, D.C. (2013, March 16). What isn't language policy? AAAL. Dallas, TX.

37. Johnson, D.C. & Johnson, E.J. (2012, September 8). Language policy arbiters and bilingual education in Washington State. *Multidisciplinary Approaches to Language Policy and Planning*. Calgary, Alberta, Canada.

#### **2012**

38. Johnson, D.C. (2012, June 5). The role of judicial decision-making in formulating language policy. Law and Society Association. Honolulu, HI.

#### **2011**

39. Johnson, D.C. (2011, November 23). The role of research in bilingual language policy creation, interpretation, and appropriation. Language, Education, and Diversity Conference. Auckland, New Zealand.

40. Johnson, D.C. & Johnson, E.J. (2011). (**Chair** and presenter). Connecting language planning and policy across spaces, time, texts, and discourses. (Co-presenters: Eric J. Johnson, Angel Lin, Angela Cincotta-Segi, Mary McGroarty, Nancy H. Hornberger, Angela Creese). AAAL. 27, March, Chicago, IL.

41. Johnson, D.C. & Johnson, E.J. (2011). Dual language education policy, discourse, and practice in Washington State. *Ethnography in Education Research Forum*. 25, February, Philadelphia, PA.

#### **2010**

42. Johnson, D.C. (**Chair** and presenter) (2010). The ethnography of language policy: Methodological resources for making multilevel, text-practice connections. Colloquium. (Co-chair: Katherine Mortimer. Co-presenters: Nancy H. Hornberger, Thomas Ricento, Stephen May, Richard Hill, Laura Valdiviezo, Marilyn Martin-Jones). American AAAL. 7, March, Atlanta, GA.

#### **2009**

43. Johnson, D.C. (2009). Educator power in language policy appropriation. *International Society for Language Studies*, 11, June, Orlando, FL.

44. Johnson, D.C. (2009). The ethnography of language policy for social justice. *Ethnography in Education Research Forum*. 27, February, Philadelphia, PA.

#### **2008**

45. Johnson, D.C. (2008). The ethnography of language policy. *Sociolinguistics Symposium* 17, 4 April, Amsterdam, Netherlands.

#### **2006**

46. Johnson, D.C. (2006). The relationship between (applied linguistic) research and language policy implementation in a school district. AAAL/ Canadian Association of Applied Linguistics. 19, June, Montreal, Quebec, Canada.

#### **2004**

47. Johnson, D.C. (2004). Language policy discourse and bilingual language planning. AAAL. 2, March, Portland, OR.

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### **CONSULTING AND PROFESSIONAL DEVELOPMENT WORKSHOPS**

**Professional Development Workshop Facilitator and Instructor**  
Waterloo School District

Spring, 2019  
Waterloo, IA

**Consultant, Dual Language programs and policies**  
Bellevue School District

Spring 2018  
Bellevue, WA

- External evaluation of dual language policies and programs

**Consultant, ELL programs and policies**  
Northshore School District

Spring 2013  
Bothell, WA

- External evaluation of policies and programs for English language learners

<b>Consultant, ELL programs and policies</b> Bellevue School District	Spring 2012 Bellevue, WA
<ul style="list-style-type: none"> <li>• External evaluation of policies and programs for English language learners</li> </ul>	
<b>Professional Development Workshop Instructor</b> Yakima School District	Spring 2009 Yakima, WA
<ul style="list-style-type: none"> <li>• Workshop on best practices for ELL education</li> </ul>	

## SERVICE

### Professional

<b>Center for Applied Linguistics</b> CAL Board of Trustees	2023-present
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### **Editorial Board Member**

<i>Educational Linguistics</i>	2022-present
<i>TESOL Quarterly</i>	2021-present
<i>Language Problems and Language Planning</i>	2018-present
<i>Language Policy</i>	2016-present
<i>Current Issues in Language Planning</i>	2014-present
<i>Journal of Language, Identity, and Education</i>	2012-present
<i>Anthropology and Education Quarterly</i>	2010-2015
<i>Working Papers in Educational Linguistics</i>	2003-2007

<b>Editor-in-Chief:</b> <i>Working Papers in Educational Linguistics</i>	2003-2004
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<b>Guest Editor,</b> <i>International Journal of the Sociology of Language</i> , 219. Thematic issue: "Ethnography of language policy: Theory, method, and practice."	2013
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### **Ad Hoc Journal Reviewer** (164 reviews in 49 journals)

*Anthropology and Education Quarterly* (5), *Applied Linguistics* (4), *Asia Pacific Journal of Education* (1), *Asian-Pacific Journal of Second and Foreign Language Education* (3), *ASR Chiang Mai Journal of Social Sciences and Humanities* (1), *Bilingual Research Journal* (1), *British Journal of Politics and International Relations* (2), *Cogent Arts & Humanities* (1), *Critical Inquiry in Language Studies* (4), *Critical Studies in Education* (4), *Current Issues in Language Planning* (8), *Diaspora, Indigenous, and Minority Education* (1), *Educational Linguistics* (1), *Educational Policy* (6), *Education Policy Analysis Archives* (4), *Educational Psychology* (1), *Equity & Excellence in Education* (2), *Ethnicities* (1), *Hispanic Studies Review* (1), *International Journal of Adolescence and Youth* (1), *International Journal of Bilingual Education and Bilingualism* (7), *International Journal of Applied Linguistics* (2), *International Journal of the Sociology of Language* (1), *International Multilingual Research Journal* (3), *Journal of Applied Linguistics and Professional Practice* (1), *Journal of Education Policy* (1), *Journal of Immersion and Content-Based Language Education*, (2), *Journal of Language and Politics* (2), *Journal of Language, Identity, and Education* (25), *Journal of Teacher Education* (13), *Language* (1), *languages* (1), *Language and Education* (2), *Language Awareness* (1), *Linguistics and Education* (2), *Language in Society* (2), *Language Matters* (1), *Language Policy* (28), *Language Teaching* (2), *The Modern Language Journal* (1), *Pedagogies: An International Journal* (1), *Pragmatics and Society* (1), *PRISM* (1), *Research in the Teaching of English* (1), *Scandinavian Journal of Educational Research* (1), *Teaching and Teacher*

*Education* (1), *TESOL Quarterly* (11), *The Asia-Pacific Education Researcher* (1), *Working Papers in Educational Linguistics* (4), *Writing & Pedagogy* (1).

**Book Chapter Reviews** (4 books, 4 reviews)

*Richard Ruiz: Essays on Language Planning and Bilingual Education* (Multilingual Matters, 2016), de Gruyter, 2018, Oxford Research Encyclopedia of Education 2018, Routledge, 2020

**Book Prospectus Reviews** (8 publishers, 21 reviews)

Springer (5: 2014, 2016, 2017, 2022, 2023), Multilingual Matters (2: 2014, 2015), Oxford University Press (1: 2014); Blackwell Publishers (1: 2007), Routledge (8: 2008, 2011, 2016(2), 2017(2), 2018, 2023), Cambridge University Press (1: 2009), Bedford/St. Martin's (1: 2012), Palgrave Macmillan (3: 2014, 2015, 2023)

**Book Manuscript Review:** Multilingual Matters (2022), Springer (2017, 2019), Routledge (2008)

**Book Endorsements/Cover Quotes:** *Critical Ethnography, Language, Race/ism and Education* (Multilingual Matters, 2023); *The Ecology of Language in Multilingual India: Voices of Women and Educators in the Himalayan Foothills* (Palgrave Macmillan, 2017); *Language Policy Processes and Consequences* (Multilingual Matters, 2014, 2022); *Bilingual Education and Language Policy in the Global South* (Routledge, 2013), *Individual Language Policy: Bilingual Youth across Ethnic and Cultural Worlds* (Multilingual Matters, 2022)

**Grant Proposals Review:** Israel Science Foundation (2017), European Research Council (2019)

**Awards:** Alatis Prize, TIRF (2022)

**Consulting Editor** *Language Policy and Planning: Critical Concepts in Linguistics* (2016, 4 volumes). New York and London: Routledge.

**Conference Proceedings Review**

*International Conference on Language Policy in Multicultural and Multicultural Settings* (2016)

**Conference Proposal Review**

AILA	2023
Sociolinguistic Symposium	2023
Ethnography in Education Research Forum	2002-2007
Bridging Language Acquisition and Language Policy Symposium	2015
American Association of Applied Linguistics (AAAL)	2010-2023
Multidisciplinary approaches in language policy and planning	2012-2019
Cambio de Colores Annual Conference	2016-2017

**Professional Committees**

AAA Society of Linguistic Anthropology, Task force on Language and Social Justice	2014
AAA Council on Anthropology and Education Nominations Committee	2010
Language Policy Research Network Advisory Committee	2013-present
Cambio de Colores Conference Planning Committee	2015-present

**Iowa Department of Education**

Committee member, English language learner taskforce	Fall 2013
• Advise the Iowa Department of Education on ELL education and policy	
Committee member, ELL/MTSS Lead team	Fall 2014

- Advise the Iowa Department of Education on ELL issues related to MTSS

### **Washington State Department of Education**

Committee member, Bilingual Education Advisory Committee (BEAC) 2012-2013

- Advise OSPI on bilingual education policy
- Committee member, State Leadership Team 2012
- Advise OSPI on literacy education policy

### **University of Iowa**

College of Education

- Member, Career Development Award Review Committee 2016
- Member, Faculty Advisory Committee 2016
- Member, EPLS Department Review Committee Fall 2016
- Member, Technology Advisory Committee 2015-2016
- Member, Graduate Education Committee 2015
- Member, Scholarship Committee 2013-2016
- Institute for Curriculum and Campus Internationalization (represented COE) 2014

Department of Teaching and Learning

- Chair, Faculty Review Committee (Carolyn Colvin)
- Member, Elementary Literacy Faculty Search
- Chair, Faculty Review Committee (Gavin Fulmer)
- Member, Teaching and Learning DEO Search
- Chair, Faculty Review Committee (Shawn Datchuk)

### **Washington State University**

#### **Department of Teaching and Learning**

Member, Science Education Search Committee 2012  
 Member, ELL/Bilingual Education Search Committee (Tri-Cities) 2012  
 Member, Literacy Education Search Committee 2011-2012  
 Member, Secondary Education Committee 2008-2011  
 Member, Elementary Education Committee 2008-2010  
 Member, Language and Literacy Education Committee 2008-present  
 Interviewer, Teacher Education Candidates 2008-present  
 Interviewer, M.I.T. Candidates 2012  
 Evaluator, Pre-service Teacher Roundtable Assessment for Block III Fall 2009

#### **College of Education**

Member, Swynn Lecture Series Committee 2012-2013  
 Member, Graduate Studies Committee 2012-2013  
 Member, Research Advisory Committee 2011-2012  
 Member, Scholarship Committee 2009, 2011

#### **Student Committees (University)**

#### **Ph.D. committee:**

2019: Asma Ben Romdhane (UIowa), Sarah Rissler (UIowa)

2018: Renka Ohta (UIowa), Yalda Kaveh (Boston College), Yue Hu (UIowa), Wyatt Brockbank (UIowa), Warrant Merkel (UIowa)

2016: Sha Huang (UIowa), Shannon Gleason (WSU), Pamela Pearson (GSU), Yesha Mahadeo-Doorgakant (KwaZulu-Natal)

2015: Hiromi Takayama (UIowa), Nicolau Manual (co-chair, WSU), Shaun Kemp (UMelbourne),  
2012: Hyung-Gyung Lee (WSU)

**M.A. committee:** Rosa Kang (2012), Lindsey Johnson, Susan Moffat (2009), Brenda Hope (2009), Tsung-Yoa Huang, Amal Mohamed (chair, 2013), Lindsay Clairmont (2011), Kimberly Federman (2013), Angela Johnson (2013), Angela Jenkins (2013)

**Masters in Training (M.I.T.) committee:** Amy Dole (chair, 2010) Michelle Foster (2010), Chelsea Young (2010), Cody Whealy (chair, 2011), Amy Druze (chair, 2013)

**B.A. committee:** Elias Blinkoff (Honors Exam, 2017)

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