

# Samantha Zuhlke

---

School of Planning and Public Affairs  
University of Iowa  
342 Jessup Hall, 5 W Jefferson St  
Iowa City, IA 52242-1316

Phone: +1 (319) 467-4500  
Email: [samantha-zuhlke@uiowa.edu](mailto:samantha-zuhlke@uiowa.edu)  
Homepage: [samanthazuhlke.com](http://samanthazuhlke.com)  
ORCID: [0000-0003-0765-1861](https://orcid.org/0000-0003-0765-1861)

---

## ACADEMIC APPOINTMENTS

**University of Iowa**, Iowa City, IA. August 2021 – Current.

Assistant Professor, School of Planning and Public Affairs.

Assistant Professor, Department of Political Science (*by courtesy*).

## EDUCATION

**Ph.D., Political Science, Texas A&M University**, College Station, TX. August 2016 - August 2021.

Dissertation: A Political Theory of Nonprofits: Partisanship, Policy, & the Rise of the Nonprofit Sector

» Awarded the 2023 *Gabriel G. Rudney Memorial Award for an Outstanding Dissertation in Nonprofit and Voluntary Action Research* by the Association for Research on Nonprofit Organizations and Voluntary Action

Committee: Manuel P. Teodoro (Chair), Guy D. Whitten (Co-Chair), Scott J. Cook, Laurie E. Paarlberg

**B.A., Geography, Colgate University**, Hamilton, NY. August 2006 - May 2010.

Honors Thesis: Invasive Species as Evolution: Implications for the Management of the Emerald Ash Borer in Upstate New York

## PEER-REVIEWED BOOK

Teodoro, Manuel P., **Samantha Zuhlke**, and David Switzer. 2022. *The Profits of Distrust: Citizen-Consumers, Drinking Water, and the Crisis of Confidence in American Government*. Cambridge University Press.

» Awarded the 2024 *Lynton Keith Caldwell Prize*, given for the best book on environmental politics and policy published within the past three years, by the American Political Science Association

## PEER-REVIEWED ARTICLES

(\* Open Access article; \* Graduate student co-author)

**Zuhlke, Samantha**, Juniper Katz, and Emani Brinkman\*. 2024. Strike While the Iron is Hot: Land Trusts, Temperature Anomalies, and Agenda Setting for Local Open Space Referenda, *Accepted at Nonprofit Policy Forum*

\*Cook, Scott, **Samantha Zuhlke**, and Robin Saywitz. 2024. Potholes, 311 reports, and a theory of heterogeneous resident demand for city services. *Policy Studies Journal* 52(3): 647-669.

\***Zuhlke, Samantha**. 2024. Presidents and Nonprofits: Illustrating Compositional Modeling of the U.S. Nonprofit Sector. *Social Science Quarterly* 105(4): 1014-1028.

Perry, Brittany, **Samantha Zuhlke**, and Fernando Tormos-Aponte. 2023. Building Infrastructure to Enhance Diversity in Political Methodology. *PS: Political Science & Politics* 56(1): 178-182.

**Zuhlke, Samantha**. 2022. Acres for the Affluent: An Interactive Model of Nonprofit Resources and Demand Heterogeneity. *Journal of Public Administration Research and Theory* 32(3): 455-472.

Paarlberg, Laurie, and **Samantha Zuhlke**. 2019. Revisiting the Theory of Government Failure in the Face of Heterogeneous Demand. *Perspectives on Public Management and Governance* 2(2): 103-124.

Cook, Scott J., John Niehaus, and **Samantha Zuhlke**. 2018. A Warning on Separation in Multinomial Logistic Models. *Research & Politics* 5(2): 1-5.

## OTHER PUBLICATIONS

**Zuhlke, Samantha**. "Book Review: Trust in Government Agencies in the Time of COVID-19, by Scott E. Robinson, Kuhika Gupta, Joseph Ripberger, Jennifer A. Ross, Andrew Fox, Hank Jenkins-Smith, and Carol Silva", *Accepted at The International Journal of Mass Emergencies and Disasters*.

Paarlberg, Laurie and **Samantha Zuhlke**. 2023. "Government Failure." In Kearns, Kevin P. & Wen-Jiun Wang (Eds.), *Encyclopedia of Nonprofit Management, Leadership, and Governance*. Edward Elgar Publishing Ltd.

Frumkin, Peter and **Samantha Zuhlke**. 2022. "Philanthropy and Politics" In: List, R.A., Anheier, H. K., Toepler, S. (eds.), *International Encyclopedia of Civil Society*. Springer, Cham.

## WORKS IN PROGRESS

### Book Project

A Political Theory of Nonprofits

### Articles (Titles removed for items under review)

Mixed Methods Investigation of Midwestern Residents' Drinking Water Attitudes and Behaviors

The Third Way to Water: Public, Private, and Nonprofit Water Governance (w/ M. Teodoro)

Climate Change Politics: Nonprofit and Government Dynamics on Polarizing Issues

Through the Looking Glass: Donors of Color and Giving During Times of Crisis (w/ M. A. Calderon)

Civic Engagement and Giving Patterns Among Racial/Ethnic Communities (w/ M. A. Calderon)

Revisiting the Donor Model of Giving (w/ M. A. Calderon)

Using Google Street View to Ground Truth Data

A Guide to Making and Using Maps in Policy Research (w/ S. J. Cook)

## GRANTS

### External

National Science Foundation, Civic Innovation Challenge Phase I (Award No. 2228457), 2022-2023

◇ "CIVIC-PG Track B: Reducing disparities in drinking water access by rebuilding consumer confidence in municipal tap water," PI: **Samantha Zuhlke**, Co-PI: David Cwiertyny (\$49,996)

American Political Science Association Travel Grant (\$200), 2019

**Internal**

University of Iowa, National Institute for Environmental Health through the Environmental Health Sciences Research Center, NIEHS/NIH P30 ES005605, 2023-2024.

- ◇ "Contagious Distrust of Drinking Water: Investigating the Challenges and Opportunities for Drinking Water Providers" (\$10,000)

University of Iowa, Public Policy Center, Building Undergraduate Student Research Experiences, AY 2024.

- ◇ "Public Policy and Water Quality: A Multi-Disciplinary, Undergraduate Student Experience," PI: **Samantha Zuhlke**, Co-PI: David Cwiertny (\$3,000)

University of Iowa, Investment in Strategic Priorities (\$5,000), 2022

Texas A&M University, Research and Presentation Grant (\$750), 2019

**AWARDS & FELLOWSHIPS**

Lynton Keith Caldwell Prize, American Political Science Association (for *Profits of Distrust*), 2024

Community Engagement and Research Translation (CERT) Fellowship, University of Iowa, 2023-2024

Gabriel G. Rudney Memorial Award for an Outstanding Dissertation in Nonprofit and Voluntary Action Research, Association for Research on Nonprofit Organizations and Voluntary Action, 2023

Old Gold Summer Fellowship, University of Iowa (\$6,000), 2023

Emerging Scholar, Association for Research on Nonprofit Organizations and Voluntary Action, 2022

Dissertation Fellowship, Texas A&M University (final year tuition and stipend), 2020-2021

Summer Dissertation Fellowship, Texas A&M University (\$6,000), 2020

Doctoral Fellow, The Center for Social Impact Strategy, University of Pennsylvania (\$3,000), 2019

Research Bursary, Department of Political Science, Texas A&M University (\$1,000), 2019

Tutor of the Week, Texas A&M Athletics Department, 2017

Delta Sigma Upsilon Endowed Scholarship Fund Award, Colgate University, 2008-2010

Gamma Theta Upsilon (International Geographic Honor Society), inducted Fall 2008

**CONFERENCE PRESENTATIONS, INVITED TALKS, AND WORKSHOPS****Conference Presentations** (†*Canceled due to COVID-19*)

Public Management Research Conference, 2024

Midwest Political Science Association Annual Conference, 2018, 2020†, 2022-2024

American Geophysical Union Annual Meeting, 2023

Association for Research on Nonprofits and Voluntary Action Annual Conference, 2019-2022

American Political Science Association, 2019-2020, 2022  
 Environmental Politics and Governance Online Seminar Series, 2020  
 Texas Methods Annual Meeting, 2018-2020<sup>†</sup>  
 Visions in Methodology, 2019  
 National Council for the Social Studies, 2013  
 National Science Teachers Association, 2012

### Invited Talks

"The Profits of Distrust: Confidence in American institutions and the rise of commercial drinking water." University of Iowa, Clyde Kohn Colloquium Speaker Series. March 22, 2024. Iowa City, IA.

"The Profits of Distrust: Confidence in American institutions and the rise of commercial drinking water." Indiana University-Bloomington, O'Neill School of Public and Environmental Affairs. March 1, 2024. Bloomington, IN.

"A Political Theory of Nonprofits." IUPUI, Lilly Family School of Philanthropy, Philanthropy Research Workshop. February 28, 2023. Indianapolis, IN.

"Bookmarked: Conversations about Civic Leadership." University of Southern California, Price School of Public Policy. January 27, 2023. Online. Recording available [here](#).

"The Profits of Distrust: Confidence in American institutions and the rise of commercial drinking water." University of Iowa, Water & the Environment seminar series. December 3, 2021. Iowa City, IA.

"The Profits of Distrust: Confidence in American institutions and the rise of commercial drinking water." University of Northern Iowa, Geography and Public Policy Colloquium Series. November 12, 2021. Cedar Falls, IA.

◇ *Inaugural lecture in the colloquium series*

"Rage Giving: How U.S. Electoral Outcomes Drive Nonprofit Donations." University of Iowa, Political Science Department. October 22, 2021. Iowa City, Iowa.

Panelist, "Individual vs. Team Based Research." Aggie Research Week. October 2017. College Station, TX.

### Invited Conferences and Workshops

*Civil Society and Sustainability Conference*, June 4-5, 2024. Stanford University.

University of Iowa, Obermann Center for Advanced Studies Working Group

"Water, Society, and Global Change," 2024-2025

"Research on and with Nonprofit Organizations," 2023-2024

*Civil Society and Sustainability Conference*, May 25-26, 2023. Stanford University.

*Climate Change and the Voluntary Sector Conference*, August 2-3, 2021. Online.

Association for Research on Nonprofit Organizations and Voluntary Action Dissertation Fellowship Workshop. November 12-14, 2020. Held online due to COVID-19.

American Political Science Association Public Administration & Policy Dissertation Workshop. July 27-August 13, 2020. Held online due to COVID-19.

Center for Environmental Politics at the University of Washington. 6<sup>th</sup> Annual Duck Family Graduate Workshop in Environmental Politics and Governance. May 14-15, 2020. Held online due to COVID-19.

Doctoral Fellows Program, University of Pennsylvania's The Center for Social Impact Strategy. Summer 2019. Philadelphia, PA.

## PUBLIC & INDUSTRY ENGAGEMENT

*Presenter*, "Book Matters: Scholars in Conversation." University of Iowa. October 26, 2023.

*Presenter*, Iowa American Water Works Association Annual Meeting, Des Moines, IA. October 20, 2023.

*Presenter*, Des Moines Water Works Citizen Water Academy. October 19, 2023.

*Presenter*, "Wide Lens: Water." University of Iowa. December 1, 2022. Iowa City, IA. Series information [here](#).

"The Profits of Distrust: Drinking Water, Trust, and Environmental Justice." Institute for Journalism & Natural Resources, Virtual Workshop: Climate Justice & Environmental Racism. November 18, 2022. Online.

"Water Panel – Discussion of Book - The Profits of Distrust: Citizen-Consumers, Drinking Water, and the Crisis of Confidence in American Government." National Association of State Utility Consumer Advocates (NASUCA) Annual Meeting. November 14, 2022. New Orleans, LA.

"Customer Perceptions on Tap Water Quality." Wisconsin Public Utility Institute (WPUI) Water - Impact of Public Confidence on Infrastructure, October 26, 2022. Online.

"Water Kiosks and the Trust Deficit in Water Utilities," with Manny Teodoro. The Utility Management Conference. San Antonio, TX. February 2018.

"Water Kiosks: A Canary in the Coalmine for Trust in Utilities?" with Manny Teodoro. American Water Works Association. Philadelphia, PA. June 2017.

## TEACHING EXPERIENCE

### Instructor of Record, University of Iowa

#### Graduate Courses

PBAF 5120: Public Policy Process. Fall 2022, Fall 2023.

*Core course in the Master of Public Affairs*

PBAF / POLI 5117: Bureaucratic Politics & Public Administration. Fall 2021, Spring 2023, Spring 2024.

*Core course in the Master of Public Affairs*

PBAF 6210: Public Affairs Capstone II. Spring 2022, Spring 2023, Spring 2024.

*Project based capstone course*

*Community Engaged Course designation*

#### Undergraduate Courses

PBAF / URP 2020: Environment and Society: Sustainability, Policy, and Politics. Spring 2022, Fall 2022, Fall 2023.

*General Education (GE) CLAS Core status in Sustainability and Social Science*

*Meets requirement for the Certificate in Sustainability.*

PBAF / POLI 3117: Bureaucratic Politics & Public Administration. Fall 2021, Spring 2023, Spring 2024.

### Teaching Assistant

#### Graduate Courses

Spatial Econometrics, University of Essex Summer School in Social Science Data Analysis, 2018-2020.  
Advanced Time Series and Spatial Statistics, Texas A&M University. Spring 2019.

#### Undergraduate Courses

Polimetrics, Texas A&M University. Fall 2018.  
Intro to Political Science Research Methods, Texas A&M University. Fall 2017.

### Experiential Learning Instructor

*Undergraduate Research Team Leader, Aggie Research Scholars, Texas A&M University.*

"Virtual Canvassing with Google Street View", Spring 2020  
"Mapping the Geography of Urban Drinking Water", Spring 2017

*Lab Assistant, "Stata Data Lab @TAMUPOLS", Texas A&M University. January 2020.*

*Trip Leader/Director, National Geographic Student Expeditions.*

"Hawai'i Middle School Expedition", Summer 2019  
"Impact Storytelling at Georgetown University", Summer 2018  
"Technology & Innovation in Silicon Valley at UC Berkeley", Summer 2018  
"Engineering & Robotics at Massachusetts Institute of Technology," Summer 2017, 2016.

*Trip Leader, New York Times Student Journeys*

"Energy and Climate Change at the Arctic Circle", Summer 2017

### Select Education Publications

Conquest of the Skies Educator Guide. 2017. *Atlantic Productions.*  
Amazing Mighty Micro Monsters Educator Guide. 2016. *Atlantic*  
Museum Alive! Educator Guide. 2016. *Atlantic Productions*  
Robots Education Collection. 2015. *National Geographic Education.*  
Jerusalem Education Collection. 2013. *National Geographic Education.*  
Remembering JFK. 2013. *National Geographic Education.*  
The 80's: The Decade that Made Us. 2013. *National Geographic Education.*  
James Cameron's DEEPSEA CHALLENGE. 2012. *National Geographic Education.*

## PROFESSIONAL EXPERIENCE

**Texas A&M University**, College Station, TX. 2016-2020.

*Research Assistant*, Department of Political Science, Fall 2016 - Spring 2020.  
*Academic Tutor*, Texas A&M University Athletics Department, Spring 2017 - Fall 2018.

**National Geographic Society**, Washington, DC. 2010 - 2016.

*Program Manager*, November 2014 - April 2016.

Managed budget, marketing, operations, and staff of national and international mission-oriented programs.

*Project Manager*, January 2013 - October 2014.

Managed production of online and print multi-media educational materials for classrooms and museums to support films, television programming, and magazine content.

*Program Specialist*, June 2011 - January 2013.

Wrote, edited, produced, and published educational content for K-12 classrooms.

*Ocean Education Contractor*, January 2011 - May 2011.

Staff member on a \$2 million education grant to promote ocean conservation.

*Geography Intern*, September 2010 - December 2010.

Participant in nationally competitive internship program.

**Lake George Association**, *Education Intern*, Lake George, NY. Summer 2007, 2008.

## SERVICE AND MEMBERSHIPS

### Service to the Discipline

*Organizer and Founding Member*, *Climate Change and the Voluntary Sector Virtual Seminar Series*, August 2021 - Current.

*Invited Speaker*, Doctoral Fellowship Program, Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), November 2022.

*Conference Session Chair and/or Discussant*: MPSA (2023, 2024), ARNOVA (2021, 2023)

*Reviewer*: Journal of Public Administration Research and Theory, Policy Studies Journal, Public Administration Review, Policy & Politics, Administration & Society, Journal of Public and Nonprofit Affairs, Social Science Quarterly, American Water Works Association Water Science, Conservation Science and Practice, Ethnicity and Disease

### Service to the University of Iowa

*Mentor*, Underrepresented Students in Sustainability (USS) Mentoring Program

*Advising*, Iowa SPPA Students (18), Summer Research Opportunities Program (1), PhD Students (Samuel Harper, Political Science, outside committee member), SPPA Student Association Faculty Representative (2024)

*Search Committee Member*, *School of Planning and Public Affairs*, Visiting Assistant Professor (2023), Department Head (2023), Open Faculty Search (2023, 2024)

*Member*, Student Research Teams Faculty Learning Community (2022 - 2023)

*Committee Member*, *School of Planning and Public Affairs*: Admissions (2022 - 2024), Awards (2021-Current), Marketing and Promotions (2021-2023), MPA Program Oversight (2021-Current), Speakers and Seminars (2021-2023)

### Service to Texas A&M University

*President*, Texas A&M Political Science Graduate Student Association. (2018 - 2020)

- ◇ Recipient of Mini-Grant for Innovative Programming, Office of Graduate and Professional Studies, Texas A&M University. Spring 2020. (\$2,000)

*Student Senator*, Texas A&M Graduate & Professional Student Government. (2017 - 2020)

*Invited Presentations*: "Graduate Student Research at TAMU Political Science" for recruitment event (2020), "Graduate Student Perspective: Being a TA" for graduate student TA training (2020, 2019), "Advice for Graduate School" for new graduate students (2019, 2018)

### **Memberships**

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), American Political Science Association (APSA), Midwest Political Science Association (MPSA), Public Management Research Association (PMRA), Gamma Theta Upsilon

### **Other Service**

*Deputy Project Leader*, COMPASS Pro Bono Business Consulting for Nonprofit Organizations. Fundraising Strategy Project, Washington, DC (Sept 2014 - June 2015)

*Team Member*, COMPASS Pro Bono Business Consulting for Nonprofit Organizations. Board Development Project, Washington, DC (Jan 2014 - June 2014)

*Alumni Mentor*, Colgate University Sophomore Connections. Hamilton, NY (2016, 2014)

## **SKILLS AND PROFESSIONAL DEVELOPMENT**

### **Certifications**

Center for the Integration of Research, Teaching, and Learning (CIRTL), Texas A&M University, Level I (Associate)

Center for the Integration of Research, Teaching, and Learning (CIRTL), Texas A&M University, Level II (Practitioner)

### **Technical Skills**

ArcGIS (ArcMap, ArcPro, ArcGIS Online), Stata, R, Latex

## **REFERENCES**

Available on request.