

Brian Robert Ekdale

School of Journalism & Mass Communication
University of Iowa
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ACADEMIC POSITIONS

School of Journalism & Mass Communication, University of Iowa

Associate Professor, 2018–Present.
Director of Graduate Studies, 2021–2024.
Assistant Professor, 2011–2018.

Public Policy Center, University of Iowa

Senior Faculty Affiliate, Media, Policy, and Public Opinion Research Program, 2020–Present

EDUCATION

Ph.D. in Mass Communication, 2011

University of Wisconsin-Madison

Dissertation: “Creativity and Constraint in Self-Representational Media: A Production Ethnography of Visual Storytelling in a Nairobi Slum” (chair: Jo Ellen Fair)

M.A. in Communication Studies, 2005

Northern Illinois University

Thesis: “Theory, Application, and Critique: A Response to the Inadequate Coverage of Developing Countries by Western Media” (chair: Laura Vazquez)

B.A. in Speech Communication and Computer Science/Mathematics, 2000

Augustana College, Rock Island, IL

GRANTS & FUNDING

External Funding

U.S. Department of Defense Minerva Research Initiative. “Identifying and Measuring User and Platform Vulnerabilities to Strategic Information Operations.” (Role: PI; Grant number: FA9550-23-1-0730; Amount awarded: \$1,718,970). 2023-2026.

U.S. Department of Defense Minerva Research Initiative. “Algorithmic Personalization and Online Radicalization: A Mixed Methods Approach.” (Role: PI; Grant number: FA9550-20-1-0346; Amount awarded: \$1,026,047). 2020-2024.

Internal Funding

University of Iowa

International Programs Travel Award, 2012, 2015, 2018, 2019, 2023, 2024. (\$700–\$1,100 each)
Public Policy Center Scholar-in-Residence (with Rishab Nithyanand), 2020. (\$3,000)
Obermann Center for Advanced Studies Fellow-in-Residence, 2020. (\$1,000)
International Programs Summer Research Fellowship, 2020. (\$3,000)

Iowa Initiative for Artificial Intelligence (Role: Co-PI), 2019 (\$8,500).
Old Gold Summer Fellowship, University of Iowa, 2013. (\$3,000)

School of Journalism & Mass Communication, University of Iowa

Summer Research Assistant, 2020, 2021, 2022, 2023 (2), 2024 (\$5,000–\$6,000 each)
Benjamin Bankson Fellowship in Multimedia Journalism, 2022-2023 (\$25,000)

University of Wisconsin-Madison

Helen Firstbrook Franklin Distinguished Graduate Fellow, 2011.
School of Journalism & Mass Communication Fellowship, 2009–2010.
Global Studies Scott Kloock-Jenson Fellowship for Pre-Dissertation Travel, 2009. (\$2,500)
Summer Foreign Language and Area Studies (FLAS) Fellowship to study Swahili, 2008.

Funding Sought, But Not Awarded

University of Iowa Jumpstarting Tomorrow. “The Promise and Perils of the Digital Economy and the Future of Work.” (Role: Co-PI; Amount sought: \$150,000). 2021.
Facebook Foundational Integrity Research. “Uncovering Effects of Long-term Exposure to Divisive Content.” (Role: PI; Amount sought: \$89,594). 2020.
Russell Sage Foundation “Personalized Search Results, “Reinforced Racial Biases: Breaking the Vicious Cycle of Selective Exposure and Algorithmic Personalization.” (Role: Co-PI; Amount sought: \$150,000). 2017.

HONORS & AWARDS

Research Honors

African Journalism Studies Top Paper Award, AEJMC International Communication Division, 2024.
Third Place, Open Competition, AEJMC Newspaper and Online News Division, 2017.
African Journalism Studies Top Paper Award, AEJMC International Communication Division, 2016.
Second Place Poster Award, AEJMC Cultural and Critical Studies Division, 2012.
Paul K. Crawford Award for Outstanding Graduate Student, NIU Dept. of Communication, 2006.

Teaching Honors

UW-Madison College of Letters & Sciences Teaching Fellow, 2010.
Future Faculty Partner of the UW-Madison Teaching Academy, 2008–2010.

Production Honors

10 Days in Malawi (2006). Producer, director, editor. 11 festivals, 8 awards.
Grapes of Wrath: Behind the Curtain (2005). Co-director. 1 festival, 2 awards.
Just a Game (2003). Co-director, co-editor. 3 festivals, 5 awards.

ARTICLES IN REFEREED JOURNALS

Ekdale, B., & Aidoo, E. (2024). Navigating platform work through solidarity and hustling: The case of ride-hailing drivers in Nairobi. *Online Media and Global Communication*. Advanced online publication.

Biddle, K., **Ekdale, B.**, High, A., Stoldt, R., & Maragh-Lloyd, R. (2024). Beyond ‘lulz’ and ‘keyboard warriors’: Exploring the relationship between trolling and radicalization. *Information, Communication & Society*. Advanced online publication.

- Stoldt, R., Maragh-Lloyd, R., Havens, T., **Ekdale, B.**, & High, A. (2023). Using racial discourse communities to audit personalization algorithms. *Communication, Culture & Critique*, 13(3), 158–165. doi:10.1093/ccc/tcad015
- Peterson, A., High, A., Maragh-Lloyd, R., Stoldt, R., & **Ekdale, B.** (2022). Trust in online search results during uncertain times. *Journal of Broadcasting and Electronic Media*, 66(5), 751–771. doi: 10.1080/08838151.2022.2141242
- Ekdale, B.**, Biddle, K., Tully, M., Asuman, M., & Rinaldi, A. (2022). Global disparities in knowledge production within journalism studies: Are special issues the answer? *Journalism Studies*, 23(15), 1942–1961. doi: 10.1080/1461670X.2022.2123846
- Dowling, D., Johnson, P., & **Ekdale, B.** (2022). Hijacking journalism: Legitimacy and metajournalistic discourse in right-wing podcasts. *Media and Communication*, 10(3). doi: 10.17645/mac.v10i3.5260
- Ekdale, B.**, Rinaldi, A., Ashfaquzzaman, M., Khanjani, M., Matanji, F., Stoldt, R., & Tully, M. (2022). Geographic disparities in knowledge production: A big data analysis of peer-reviewed Communication publications from 1990 to 2019. *International Journal of Communication*, 12, 2498–2525.
- Ekdale, B.** (2020). Reppin’ the nation, reppin’ themselves: Nation branding and self-branding in the Kenyan music video industry. *Journal of African Media Studies*, 12(1), 75–88. doi: 10.1386/jams_00012_1.
- Wellman, M., Tully, M., Stoldt, R., & **Ekdale, B.** (2020). Ethics of authenticity: Influencers and the production of sponsored content. *Journal of Media Ethics*, 35(2), 68–82. doi: 10.1080/23736992.2020.1736078.
- Ekdale, B.**, & Tully, M. (2019). African elections as a testing ground: Comparing coverage of Cambridge Analytica in Nigerian and Kenyan newspapers. *African Journalism Studies*, 40(4), 27–43. doi: 10.1080/23743670.2019.1679208.
- Le, H., Maragh, R., **Ekdale, B.**, High, A., Havens, T., & Shafiq, Z. (2019). Measuring political personalization of Google News search. In *Proceedings of the 2019 World Wide Web Conference (WWW’19)* (pp. 2957–2963). San Francisco, CA. doi: 10.1145/3308558.3312504.
- Stoldt, R., Wellman, M., **Ekdale, B.**, & Tully, M. (2019). Professionalizing and profiting: The rise of intermediaries in the social media influencer industry. *Social Media + Society*, 5(1), 1–11. doi: 10.1177/2056305119832587.
- Carpenter, J. C., & **Ekdale, B.** (2019). Service at the intersection of journalism, language and the global imaginary: Indonesia’s English-language press. *Journalism Studies*, 20(1), 136–155. doi: 10.1080/1461670X.2017.1370975
- Ekdale, B.** (2018). Global frictions and the production of locality in Kenya’s music video industry. *Media, Culture & Society*, 40(2), 211–227. doi: 10.1177/0163443717707340
- Tully, M., Harmsen, S., Singer, J. B., & **Ekdale, B.** (2017). Case study shows disconnect on civic journalism’s role. *Newspaper Research Journal*, 38(4), 484–496. doi: 10.1177/0739532917739881
- Krajewski, J., & **Ekdale, B.** (2017). Constructing cholera: CNN iReport, the Haitian cholera epidemic, and the limits of citizen journalism. *Journalism Practice*, 11(2–3), 229–246. doi: 10.1080/17512786.2016.1215252

- Reprinted in Wall, M. (ed.) (2019). *Mapping citizen and participatory journalism*. New York: Routledge.
- Ekdale, B., & Tuwei, D.** (2016). Ironic encounters: Post-humanitarian storytelling in slum tourist media. *Communication, Culture & Critique*, 9(1), 49–67. doi: 10.1111/cccr.12127
- Ekdale, B.,** Singer, J. B., Tully, M., & Harmsen, S. (2015). Making change: Diffusion of technological, relational, and cultural innovation in the newsroom. *Journalism & Mass Communication Quarterly*, 92(4), 938–958. doi: 10.1177/1077699015596337
- Ekdale, B.,** Tully, M., Harmsen, S., & Singer, J. B. (2015). Newswork within a culture of job insecurity: Producing news amidst organizational and industry uncertainty. *Journalism Practice*, 9(3), 383–398. doi: 10.1080/17512786.2014.963376
- Tully, M., & **Ekdale, B.** (2014). Sites of playful engagement: Twitter hashtags as spaces of leisure and development in Kenya. *Information Technologies & International Development*, 10(3), 67–82.
- Ekdale, B.** (2014). Slum discourse, media representations and *maisha mtaani* in Kibera, Kenya. *Ecquid Novi: African Journalism Studies*, 35(1), 92–108. doi: 10.1080/02560054.2014.886277
- Ekdale, B.** (2014). “I wish they knew that we are doing this for them”: Participation and resistance in African community journalism. *Journalism Practice*, 8(2), 181–196. doi: 10.1080/17512786.2013.859833
- Reprinted in Robinson, S. (ed.) (2014). *Community journalism midst media revolution*. New York: Routledge.
 - Included in the “Media and Journalism” entry in the *Oxford Bibliographies Online: African Studies*. doi: 10.1093/obo/9780199846733-0149
- Ekdale, B., & Tully, M.** (2014). Makmende Amerudi: Kenya’s collective reimagining as a meme of aspiration. *Critical Studies in Media Communication*, 31(4), 283–298. doi: 10.1080/15295036.2013.858823
- Tully, M., & **Ekdale, B.** (2014). *The Team* online: Entertainment-education, social media, and cocreated narratives. *Television & New Media*, 15(2), 139–156. doi: 10.1177/1527476412455952
- Thorson, K., Driscoll, K., **Ekdale, B.**, Edgerly, S., Thompson, L. G., Schrock, A., Swartz, L., Vraga, E. K., & Wells, C. (2013). YouTube, Twitter and the Occupy movement: Connecting content and circulation practices. *Information, Communication & Society*, 16(3), 421–451. doi: 10.1080/1369118X.2012.756051
- Ekdale, B.** (2013). Negotiating the researcher: Interstitial, appropriated, and digital identities in media production ethnography. *Westminster Papers in Communication and Culture*, 9(3), 7–26. doi: 10.16997/wpcc.171
- Thorson, K., Vraga, E., & **Ekdale, B.** (2010). Credibility in context: How uncivil online commentary affects news credibility. *Mass Communication and Society*, 13(3), 289–313. doi: 10.1080/15205430903225571
- Thorson, K., **Ekdale, B.**, Borah, P., Namkoong, K., & Shah, C. (2010). YouTube and Proposition 8: A case study in video activism. *Information, Communication & Society*, 13(3), 325–349. doi: 10.1080/13691180903497060

Ekdale, B., Namkoong, K., Fung, T. K. F., & Perlmutter, D. D. (2010). Why blog? (then and now): Exploring the motivations for blogging by popular American political bloggers. *New Media & Society*, 12(2), 217–234. doi: 10.1177/1461444809341440

Fair, J. E., Tully, M., **Ekdale, B.**, & Asante, R. K. B. (2009). Crafting lifestyles in urban Africa: Young Ghanaians in the world of online friendship. *Africa Today*, 55(4), 29–49. doi: 10.2979/aft.2009.55.4.28

CHAPTERS IN EDITED COLLECTIONS

Ekdale, B. (2021). Engaging the academy: Confronting Eurocentrism in journalism studies. In V. Belair-Gagnon & N. Usher (Eds.), *Journalism Research that Matters* (pp. 179–194). New York: Oxford University Press.

Ekdale, B. (2019). Enemy collaborators: Social imaginaries, global frictions, and a gay rights music video in Kenya. In M. Dwyer & T. Molony (Eds.), *Social Media and Politics in Africa: Democracy, Censorship and Security* (pp. 84–104). London: ZED Books.

Ekdale, B. (2013). Telling whose stories? Reexamining author agency in participatory media in the slums of Nairobi. In J. Gray & D. Johnson (Eds.), *A Companion to Media Authorship* (pp. 158–180). Malden, MA: Wiley-Blackwell.

Ekdale, B. (2011). Media activism, youth culture and human rights campaigns for the MTV generation. In B. Musa & J. Domatob (Eds.), *Communication, Culture, and Human Rights in Africa* (pp. 133–152). Lanham, MD: University Press of America.

Booth, P., & **Ekdale, B.** (2011). Translating the hyperreal (or how *The Office* came to America, made us laugh, and tricked us into accepting hegemonic bureaucracy). In C. Lavigne & H. Marcovitch (Eds.), *American Remakes of British Television: Transformations and Mistranslations* (pp. 193–210). Lanham, MD: Lexington Books.

MANUSCRIPTS IN PROGRESS

Forthcoming

Asuman, M., & **Ekdale, B.** (in press). Where is and isn't digital journalism studies: A meta-analysis of an emerging field. Invited chapter for edited volume, *The Routledge Companion to Digital Journalism Studies, 2nd edition*, edited by S. Banjac, J. Swart, S. Eldridge II, & D. Cheruiyot. Routledge.

Dimitrova, D., & **Ekdale, B.** (accepted). Broadening the conversation: Inclusivity and internationalization in academic journals. Invited chapter for edited volume, *Critical Communication Research with Global Inclusivity*, edited by H. Badr and K.G. Wilkins. Routledge.

Under Review

Habib, H., Stoldt, R., High, A., **Ekdale, B.**, Peterson, A., Biddle, K., Ssozi, J., & Nithyanand, R. (revise and resubmit). Algorithmic amplification of biases on Google Search. Resubmitted for second review for presentation at the 2025 Computer-Supported Cooperative Work & Social Computing (CSCW) annual conference.

Asuman, M., Ibrahim, A.A., Sobel Cohen, M., & **Ekdale, B.** (revise and resubmit). Geographic tokenism on editorial boards: A content analysis of highly ranked Communication journals. First round of revisions at *Online Media and Global Communication* in consideration for the special issue “Academic Publishing in Media and Communication Studies in the Digital Age: Overcoming Structural Barriers to Integrate Global South Scholarship.”

Ibrahim, A.A., & **Ekdale, B.** (under review). A broth of ballots and falsehoods: A study of information disorder in the 2023 Nigerian presidential elections. Under review at the *International Journal of Press/Politics*.

Habib, H., Stoldt, R., Maragh-Lloyd, R., **Ekdale, B.**, & Nithyanand, R. (under review). Uncovering the interaction equation: Quantifying the effect of user interactions on social media homepage recommendations. Under review for presentation at the 2025 Computer-Supported Cooperative Work & Social Computing (CSCW) annual conference.

Zhang, B., **Ekdale, B.**, Stoldt, R., Ssozi, J., Biddle, K., & High, A. (under review). More algorithmic trust, more radicalization: Testing the relationship between social media use, trust in personalization algorithms, online activism and radicalism. Under review at *Information, Communication & Society*.

Zhang, B. Kim S.J., Ssozi, J., **Ekdale, B.**, and Biddle, K. (under review). Feeling deprived, canceling others: Personal relative deprivation and online social capital as antecedents to participation in cancel culture. Under review at *International Journal of Communication*.

Maragh-Lloyd, R., Stoldt, R., Ssozi, J., Biddle, K., & **Ekdale, B.** (under review). “They’re trying to influence me to gain the more acceptable viewpoint.” The algorithmic imaginaries of politically activated social media users. Under review at *New Media & Society*.

In Preparation

Stoldt, R., High, A., Peterson, A., Biddle, K., Maragh-Lloyd, R., & **Ekdale, B.** (preparing manuscript). Relationships among vaccination attitudes, social media use, and activist vs. radical behavior. In preparation for submission to *Social Media + Society*.

Ekdale, B., Matanji, F., & Lomoywara, D. (preparing manuscript). Academic writing as cultural production: Navigating global inequities through platform work. In preparation for submission to *International Journal of Communication*.

Ekdale, B., & Ssozi, J. (preparing manuscript). Relational labor, social media and social networks: The perseverance of Kenyan small-scale vendors in the digital era. In preparation for submission to *Global Media and Communication*.

NON-REFEREED PUBLICATIONS

“How the Nigerian and Kenyan media handled Cambridge Analytica.” January 9, 2020. *The Conversation – Africa*.

“Book Review of *The Naked Blogger of Cairo: Creative insurgency in the Arab world*, by Marwan M. Kraidy.” *Journal of Communication Inquiry*, 41(4), 403–405.

“Program tackles questions of technology.” February 5, 2016. *Iowa City Press-Citizen*. (Original headline: “New technologies and the ‘friend or foe’ question”)

“Ordinary people’s stories can change the world’s views about Africa.” October 7, 2015. *The Conversation – Africa*.

CONFERENCE PRESENTATIONS

International

Zhang, B., **Ekdale, B.**, Ssozi, J., Biddle, K., Stoldt, R., & High, A. (June 2024). More algorithmic trust, more activism: Testing the relationship between social media use, trust in personalization algorithms, and online activism. Paper presented at the International Communication Association Annual Conference, Gold Coast, Australia.

Dimitrova, D., & **Ekdale, B.** (November 2023). Broadening the conversation: Inclusivity and internationalization in academic journals. Paper presented at the ICA in Africa regional conference, Cape Town, South Africa.

Ekdale, B., Matanji, F., & Lomoywara, D. (November 2023). Academic writing as cultural production: Navigating global inequities through platform work. Paper presented at the ICA in Africa regional conference, Cape Town, South Africa.

Asuman, M., and **Ekdale, B.** (September 2023). Where is and isn’t digital journalism studies: A meta-analysis of an emerging field. Paper presented at the Media, Communications and Cultural Studies Annual Conference, Glasgow, Scotland.

Ekdale, B., & Ssozi, J. (May 2023). Relational labor, social media and social networks: The perseverance of Kenyan small-scale vendors in the digital era. Paper presented at the International Communication Association Annual Conference, Toronto, Canada.

Ekdale, B. (June 2022). *Jua Kali* and digital platform work in Kenya. Paper presented at the Global Perspectives on Platforms and Cultural Production conference, Amsterdam, The Netherlands.

Ekdale, B., Biddle, K., Kofi, M., Tully, M., & Rinaldi, A. (May 2022). How special are special issues? An examination of global disparities in knowledge production in five journalism studies journals. Paper presented at the International Communication Association Annual Conference, Paris, France.

Stoldt, R., High, A., Peterson, A., Biddle, K., Maragh-Lloyd, R., **Ekdale, B.**, Havens, T., Nithyanand, R., Habib, H., & Thiede, J. (May 2022). Relationships among vaccination attitudes, social media use, and activist vs. radical behavior. Paper presented at the International Communication Association Annual Conference, Paris, France.

Rinaldi, A., **Ekdale, B.**, Ashfaquzzaman, M., Khanjani, M., Matanji, F., Stoldt, R., & Tully, M. (July 2021). #CommunicationSoWestern: A comprehensive study of global disparities in scholarly knowledge production in communication research. Paper presented at the International Association for Media and Communication Research, Nairobi, Kenya. [virtual]

Stoldt, R., Maragh-Lloyd, R., **Ekdale, B.**, Havens, T., & High, A. (May 2021). Critical race at scale: Using racial discourse communities to audit personalization algorithms. Paper presented at the International Communication Association Annual Conference, Denver, CO.

- Ekdale, B.** (April 2020). Jua kali 2.0: Digital work and Kenya's informal economy. Paper accepted to present at the Media Industries Studies 2020: Global Currents and Contradictions, London, UK. [Conference cancelled due to COVID-19]
- Tully, M., & **Ekdale, B.** (November 2018). African elections as a testing ground: A comparative case study of Cambridge Analytica in Nigeria and Kenya. Paper presented at the International Communication Association Biennial Africa Regional Conference, Accra, Ghana.
- Ekdale, B.** (May 2018). Reppin' the nation, reppin' themselves: Nation branding and self-branding in Kenya's music video industry. Paper presented at the International Communication Association Annual Conference, Prague, Czech Republic.
- Ekdale, B.** (May 2018). Enemy collaborators: Social imaginaries, global frictions, and a gay rights music video in Kenya. Paper presented at the International Communication Association Annual Conference, Prague, Czech Republic.
- Stoldt, R., Wellman, M., **Ekdale, B.**, & Tully, M. (May 2018). Bridging the gap: Influencers, destination marketers, and intermediaries in the changing travel and tourism media industry. Paper presented at the International Communication Association Annual Conference, Prague, Czech Republic.
- Maragh, R., High, A., Havens, T., **Ekdale, B.**, Le, H., & Shafiq, M. Z. (May 2017). Personalized delivery, reinforced biases: Racial politics and the Google News algorithm. Paper presented to the International Communication Association Annual Conference preconference "Distribution Matters: Media Circulation in Civic Life and Popular Culture," San Diego, CA.
- Ekdale, B.** (April 2017). Banned, but not out: A gay rights music video, a government ratings board, and playful engagement on Kenyan social media. Paper presented to the "Social Media in Africa: Beyond the Hashtag" workshop at the Centre of African Studies, University of Edinburgh, UK. (via Skype)
- Tully, M., Harmsen, S., Singer, J. B., & **Ekdale, B.** (May 2016). Connect and engage: Civic journalism values and newsroom norms in the digital era. Paper presented to the International Communication Association Annual Conference, Fukuoka, Japan.
- Krajewski, J., & **Ekdale, B.** (May 2016). Constructing cholera: Exploring the powerful potential of citizen journalism during the Haitian cholera epidemic. Paper presented to the International Communication Association Annual Conference, Fukuoka, Japan.
- Tully, M., Harmsen, S., Singer, J. B., & **Ekdale, B.** (October 2015). Connect and engage: Negotiating community in newsroom values and practice. Paper presented to the "Negotiating Culture: Integrating Legacy and Digital Cultures in News Media" conference at the Reuters Institute for the Study of Journalism, University of Oxford, U.K.
- Ekdale, B.** (May 2015). Industrial reflexivity and participatory paratextuality: Methodological opportunities for visual studies in media production research. Paper presented to the International Communication Association during the ICA Young Scholars Preconference on Visual Methods, San Juan, Puerto Rico.
- Ekdale, B.**, Singer, J. B., Tully, M., & Harmsen, S. (June 2013). "Happy is a lot to ask for from a job": Job (in)security and contemporary newswork. Paper presented to the International Association for Media and Communication Research Annual Conference, Dublin, Ireland.

Thorson, K., Driscoll, K., **Ekdale, B.**, Edgerly, S., & Schrock, A. (October 2012). YouTube, Twitter and the Occupy Movement: Connecting content and circulation practices. Paper presented to the Association of Internet Researchers Internet Research 13.0 Conference, Salford, UK.

Ekdale, B. (July 2012). Negotiating competing identities and becoming “friends”: Methodological entanglements in global, urban production ethnographies. Paper presented to the International Association for Media and Communication Research Annual Conference, Durban, South Africa.

Ekdale, B. (November 2010). Structure and agency in media self-representations: A case study from Nairobi’s slums. Paper presented to the African Studies Association Annual Conference, San Francisco, CA.

Thorson, K., Borah, P., **Ekdale, B.**, Namkoong, K., & Shah, C. (October 2009). YouTube and Proposition 8: A case study in video activism. Paper presented to the Association of Internet Researchers Internet Research 10.0 Conference, Milwaukee, WI.

Ekdale, B. (May 2009). Changing the world with a “crappy” documentary: A media-based, youth-driven advocacy campaign in Northern Uganda. Paper presented to the International Communication Association Annual Conference, Chicago, IL.

Tully, M., **Ekdale, B.**, & Fair, J. E. (October 2008). Searching for love across the digital divide: Traditional values in online dating in Ghana. Paper presented to the African Studies Association Annual Conference, Chicago, IL.

Thorson, K., Vraga, E., & **Ekdale, B.** (May 2008). Do you believe this story?! The impact of uncivil and ideologically incongruent adjacent opinion commentary on news credibility. Paper presented to the International Communication Association Annual Conference, Montreal, Quebec, Canada.

National

Zhang, B. Kim S.J., Ssozi, J., **Ekdale, B.**, and Biddle, K. (August 2024). Feeling deprived, canceling others: Personal relative deprivation and online social capital as antecedents to participation in cancel culture. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, Philadelphia, PA.

Ibrahim, A.A., & **Ekdale, B.** (August 2024). A broth of ballots and falsehoods: A study of information disorder in the 2023 Nigerian presidential elections. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, Philadelphia, PA.

- African Journalism Studies Top Paper Award, AEJMC International Communication Division

Biddle, K., **Ekdale, B.**, Stoldt, R., High, A., Maragh-Lloyd, R., & Peterson, A. (November 2023). Beyond ‘lulz’ and ‘keyboard warriors’: Exploring the relationship between trolling and radicalization. Paper presented at the National Communication Association annual conference, Baltimore, MD.

Asuman, M., & **Ekdale, B.** (August 2023). Geographic disparities within digital journalism studies research: A meta-analysis of an emerging field. Paper presented to the Association for Education in Journalism and Mass Communication Annual Conference, Washington, D.C.

Peterson, A., High, A., Maragh- Lloyd, R., Stoldt, R., & **Ekdale, B.** (November 2022). Trust in online search results during uncertain times. Paper presented to the National Communication Association annual conference, New Orleans, LA.

- Ekdale, B.** High, A., Maragh-Lloyd, R., Nithyanand, R., Stoldt, R., Biddle, K., Habib, H., Peterson, A., Thiede, J. & Havens, T. (September 2022). Algorithmic personalization and online radicalization: From vaccine hesitancy to trolls to the manosphere. Paper presented to the U.S. Department of Defense 6.1 Basic Research Conference. Arlington, VA. [virtual]
- Wellman, M., Tully, M., Stoldt, R., & **Ekdale, B.** (August 2018). Ethics of authenticity: Travel influencers and the production of sponsored content. Paper presented to the Association for Education in Journalism and Mass Communication Annual Conference, Washington, D.C.
- Carpenter, J. C., & **Ekdale, B.** (August 2017). Service at the intersection of journalism, language and the global imaginary: Indonesia's English language press. Paper presented to the Association for Education in Journalism and Mass Communication Annual Conference, Chicago, IL.
- Third Place, Open Competition, Newspaper and Online News Division
- Ekdale, B.** (August 2016). Beyond hybridity: Global imaginaries and intralocal frictions in the Kenyan music video industry. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, Minneapolis, MN.
- African Journalism Studies Top Paper Award, AEJMC International Communication Division
- Ekdale, B.,** & Tuwei, D. (April 2016). Ironic encounters: Post-humanitarian storytelling in slum tourist media. Paper presented to the "What is Media?" conference, Portland, OR.
- Ekdale, B.,** & Tuwei, D. (August 2015). Ironic encounters: Constructing humanitarianism through slum tourist media. Paper presented to the Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA.
- Ekdale, B.** (November 2014). Back into the fray: Returning to a contested field in media production ethnography. Paper presented as part of the panel "Understanding the media industries via ethnography: Challenges and insights from diverse international contexts" to the National Communication Association Annual Conference, Chicago, IL. (via Skype)
- Harmsen, S., **Ekdale, B.,** Singer, J. B., & Tully, M. (August 2013). Can enduring values endure? Examining professional self-image of local news workers in a news community of constant change. Paper presented to the Association for Education in Journalism and Mass Communication Annual Conference, Washington, D.C.
- Tully, M., Harmsen, S., **Ekdale, B.,** & Singer, J. B. (August 2013). Engagement without deliberation? Civic journalism in mission, perception, and practice. Paper presented to the Association for Education in Journalism and Mass Communication Annual Conference, Washington, D.C.
- Singer, J. B., Tully, M., Harmsen, S., & **Ekdale, B.** (August 2013). Making change: Diffusion of technological, relational, and cultural innovation in the newsroom. Paper presented to the Association for Education in Journalism and Mass Communication Annual Conference, Washington, D.C.
- Ekdale, B.** (March 2013). Telling whose stories? Reexamining author agency in self-representational media in the slums of Nairobi. Paper presented to the Society for Cinema and Media Studies Annual Conference, Chicago, IL.

Ekdale, B., & Tully, M. (August 2012). “Makmende is so powerful he showed us who we truly are:” Kenya’s collective reimagining and a meme of optimism. Paper presented to the Association for Education in Journalism and Mass Communication Annual Conference, Chicago, IL.

- Second Place Poster Award, Cultural and Critical Studies Division

Ekdale, B. (August 2011). Questioning the Kibera discourse: Articulating representations and lived experience in a Nairobi slum. Paper presented to the Association for Education in Journalism and Mass Communication Annual Conference, St. Louis, MO.

Ekdale, B., & Tully, M. (November 2010). Mapping Kibera: Cartographic (non)representations of East Africa’s largest slum. Paper presented to the National Communication Association Annual Conference, San Francisco, CA.

Ekdale, B. (November 2010). Photographic video as representation and critique. Paper presented as a part of the roundtable “Sensing culture: Representing field experiences without text” to the National Communication Association Annual Conference, San Francisco, CA.

Tully, M., & Ekdale, B. (August 2010). Beyond “soap opera for social change”: An analysis of Kenya’s *The Team*. Paper presented to the Association for Education in Journalism and Mass Communication Annual Conference, Denver, CO.

Ekdale, B. (August 2009). Balancing the mediasphere: Bias and legitimacy in alternative labor radio. Paper presented to the Association for Education in Journalism and Mass Communication Annual Conference, Chicago, IL.

Ekdale, B. (November 2007). Global Nollywood: The international distribution of Nigerian video films online. Paper presented to the National Communication Association Annual Conference, Chicago, IL.

Ekdale, B., Namkoong, K., Fung, T., Arora, M., Muzammil H., & Perlmutter, D. D. (August 2007). From expression to influence: Understanding the change in blogger motivations over the blogspan. Paper presented to the Association for Education in Journalism and Mass Communication Annual Conference, Washington D.C.

Ekdale, B. (April 2006). A new angle: Ethical considerations for documentaries on developing countries. Paper presented to the Popular Culture Association Annual Conference, Atlanta, GA.

Regional

Ekdale, B., & Tuwei, D. (October 2013). Ironic encounters in slum tourist media. Paper presented to the Midwest Popular Culture Association Annual Conference, St. Louis, MO.

Ekdale, B. (October 2012). “Jill Biden slumming it in Kibera (with Secret Service)”: Constructing counter-discourses through community media. Paper presented to the Midwest Popular Culture Association Annual Conference, Columbus, OH.

Ekdale, B., & Tully, M. (October 2010). “Makmende killed Jack Bauer”: Kenyan viral video as cultural appropriation and national pride. Paper presented to the Midwest Popular Culture Association Annual Conference, Minneapolis, MN.

- Ekdale, B.** (March 2009). The challenges of producing advocacy media in Nairobi's slums. Paper presented to the Graduate Student Research Conference in African Studies, Boston, MA.
- Ekdale, B.** (October 2008). Constructions of race in first-person documentaries about African conflict. Paper presented to the Midwest Popular Culture Association Annual Conference, Cincinnati, OH.
- Ekdale, B.** (September 2008). Savagery or subjectivity: Race and perspective in Hollywood films about African conflict. Paper presented to the Media, War and Conflict Resolution Conference, Bowling Green, OH.
- Hwang, H., Thorson, K., **Ekdale, B.**, Borah, P., Veenstra, A. S., Vraga, E., Wang, M. B., & Shah, D. V. (November 2007). Why does civility matter in the blogosphere? Examining the effects of civility and ideological dissonance. Paper presented to the Midwest Association for Public Opinion Research Annual Conference, Chicago, IL.
- Ekdale, B.**, & Booth, P. (October 2007). Schrote society: How humor makes hegemony palatable. Paper presented to the Midwest Popular Culture Association Annual Conference, Kansas City, KS.
- Ekdale, B.** (October 2006). The small screen getting smaller: Network television on the web. Paper presented to the Midwest Popular Culture Association Annual Conference, Indianapolis, IN.
- Ekdale, B.** (October 2005). Constructing reality: The role of editors in reality television. Paper presented to the Midwest Popular Culture Association Annual Conference, St. Louis, MO.
- Ekdale, B.** (March 2005). "But the actual act is rather revolting": Heteronormativity and the absence of same sex physical contact on *Will & Grace*. Paper presented at the Midwest Conference on Language, Literature and Media Annual Conference, DeKalb, IL.
- Ekdale, B.** (October 2004). Brand new funky president: Campaign music of the Democratic presidential candidates. Paper presented at the Midwest Popular Culture Association Annual Conference, Cleveland, OH.
- Ekdale, B.** (October 2004). "Fwd: If you believe in God": Maintaining Religious Right fantasies in email forwards. Paper presented at the Midwest Popular Culture Association Annual Conference, Cleveland, OH.

COURSES TAUGHT

University of Iowa, School of Journalism & Mass Communication

Internet Celebrities and Digital Work

First-year seminar course on bloggers, YouTubers and Instagram

Introduction to Social Media

Lower-level undergraduate lecture course on digital and social media

Community Media

Lower-level undergraduate workshop course on storytelling across difference

Introduction to Multimedia Storytelling

Undergraduate introductory course on audio, photo, and video storytelling

Video Production

Upper-level undergraduate workshop course on video production

Audio Production

Upper-level undergraduate workshop course on audio production

Applied Digital and Social Media
Upper-level undergraduate workshop course on digital brand creation
Communication & Media Colloquium
Course supervisor for departmental colloquium
Approaches to Media Communication
Graduate seminar on media history and theory
Humanistic Approaches to Media Communication
Graduate seminar on critical/ cultural theory and qualitative methods
Digital Cultures
Graduate seminar on digital media from the lens of cultural studies
Global Digital Cultures
Graduate seminar on digital media and culture from a global perspective
Teaching Media Production
Graduate pedagogy course on teaching multimedia storytelling

University of Wisconsin-Madison, School of Journalism & Mass Communication

Mass Communication Practices (TA)
Undergraduate introductory course on reporting, writing, and multimedia storytelling
Law, Ethics & Digital Communication (TA)
Upper-level undergraduate law and ethics course
Introduction to Mass Communication (TA)
Lower-level undergraduate media history and theory course

Northern Illinois University, Department of Communication

Introduction to Field Production and Post-Production (TA)
Undergraduate workshop course on video production

GRADUATE STUDENT SUPERVISION

Doctoral Student Advisor

Abubakar Ibrahim (*ongoing*)
Javie Ssozi (*ongoing*)
Katy Biddle (degree conferred in 2024)
Michael Davis (degree conferred in 2024)
Ryan Stoldt (co-advisor, degree conferred in 2021)
**Recipient of 2022 ICA Global Communication and Social Change Best Dissertation Award*
Xianwei Wu (degree conferred in 2020)

Doctoral Student Committee Member

Tessa Adams (*ongoing*)
Munachim Amah (*ongoing*)
Akintunde Babatunde (*ongoing*, Communication Studies)
Lei Chen (*ongoing*)
Hussam Habib (*ongoing*, Computer Science)
David Lomoywara (*ongoing*)
Zhiying Xu (*ongoing*)
Eric Moy (degree conferred in 2019)
Raven Maragh-Lloyd (degree conferred in 2018, Communication Studies)
Shawn Harmsen (degree conferred in 2016)
Natalia Mielczarek (degree conferred in 2016)
David Tuwei (degree conferred in 2016)

Yafei Zhang (degree conferred in 2016)
Christina Smith (degree conferred in 2015)
Zhengjia Liu (degree conferred in 2014)
Rauf Arif (degree conferred in 2013)
Kyle Moody (degree conferred in 2013)

Supervisor for Visiting Doctoral Student

Manfred Asuman, Ph.D. student Nelson Mandela University, South Africa (Fall 2021)

Master's Student Advisor

Abubakar Ibrahim (degree conferred in 2023)
KC McGinnis (degree conferred in 2016)

Master's Student Thesis Committee Member

Mariah Wellman (degree conferred in 2018)
Gareth Smith (degree conferred in 2015)
Katy Stang (degree conferred in 2015)
Joy Chang (degree conferred in 2014)
Jean Finley (degree conferred in 2013)
Adam Lacey (degree conferred in 2013)
Suming Yuan (degree conferred in 2012)
Lamia Zia (degree conferred in 2012)

RESEARCH GROUPS

Center for Publics, Platforms, and Personalization (CP3), University of Iowa.
Director, 2019–Present.
Member, 2015–2019.

Global Media Studies, Obermann Working Group, University of Iowa.
Member, 2019–Present.

Social Media and Democracy, University of Wisconsin-Madison.
Member, 2006–2009.

ACADEMIC WORKSHOPS

Collaborator. The Hustle Economy: Race, Gender, and Entrepreneurship Academic Workshop, Data & Society, 2021.

Presenter. Midwest Engaged Journalism Research Workshop, University of Minneapolis Hubbard School of Journalism & Mass Communication. 2019.

Participant. Andrew W. Mellon Foundation Digital Bridges for Humanistic Inquiry Summer Institute, Grinnell College. 2016.

Participant. Summer Doctoral Seminar on Engaged Scholarship, Wayne State University Department of Communication. 2008.

INVITED TALKS

Research Talks

- “From radicalization to strategic information operations: Interdisciplinary research on algorithms and culture,” Presented at the University of Iowa Department of Political Science Sudhindra Box Speaker Series, Iowa City, IA, September 2023.
- “Geographic disparities in knowledge production, and how to combat them.” Keynote Speaker. Presented at the Going Global: Frameworks for African Students and Early Career Researchers ICA Preconference, May 2023.
- “Geographic disparities in knowledge production within Communication.” Session Speaker. Presented at the World Conference on Scholarly Publishing, May 2023.
- “Global disparities in knowledge production within journalism studies: Are special issues the answer?” Presented to the Working Group on the History of Media Studies, July 2022. [virtual]
- “Global disparities in communication and journalism research.” Presented to Brazilian journalists through the U.S. Department of State’s International Visitor Leadership Program, Iowa City, IA, June 2022.
- “Personalization algorithms and online radicalization: A mixed methods approach.” Presented at the University of Iowa Public Policy Center, Iowa City, IA, December 2020.
- “African elections as a testing ground: Cambridge Analytica in Nigeria and Kenya.” Presented at the Iowa City Council Foreign Relations Council, Iowa City, IA, February 2020.
- “Algorithmic personalization and online radicalization.” Presented at the University of Iowa Computer Science Colloquium series, Iowa City, IA, October 2019.
- “Ironic encounters: Posthumanitarian storytelling in slum tourist media.” Presented at the University of Iowa African Studies Program Baraza series, Iowa City, IA, October 2015.
- “Makmende and participatory culture in Kenya.” Presented to the Civic Paths research group, University of Southern California, January 2014. [virtual]
- “Creativity and constraint in advocacy media production in Nairobi’s slums.” Lecture given to Africa at Noon, UW-Madison African Studies Program, Madison, WI, February 2011.

External Funding Program Reviews

- “Personalization algorithms and online radicalization: A mixed methods approach.” Presented at the AFOSR Trust and Influence annual program review, Dayton, OH, August 2024.
- “Identifying and measuring user and platform vulnerabilities to strategic information operations.” Presented at the AFOSR Trust and Influence annual program review, Dayton, OH, August 2024.
- “Beyond radicalization: Political activation and digital culture.” Presented at the Minerva Research Initiative annual program review, Washington D.C., April 2024.
- “Search algorithms, political bias, and racialized discourse.” Presented at the AFOSR Trust and Influence annual program review, Colorado Springs, CO, August 2023.
- “Personalization algorithms, trust, and online radicalization.” Presented at the Minerva Research Initiative annual program review, Washington D.C., May 2023.
- “Personalization algorithms, trust, and online radicalization.” Presented at the AFOSR Trust and Influence annual program review, Washington D.C., September 2022.
- “Personalization algorithms and online radicalization: A mixed methods approach.” Presented at the AFOSR Trust and Influence annual program review, Washington D.C., August 2021. [virtual]

Professionalization Talks

- “Student success as human right: Lessons from universities in Africa, North America and Middle East.” Panelist for an ICA Blue Sky Workshop organized by Agnes Lucy Lando (Daystar University), June 2024.
- “Generative AI and graduate students.” Panelist for the University of Iowa Director of Graduate Studies monthly meeting, February 2024.

- “Writing headlines for search and social.” Presented to the Iowa High School Press Association, October 2023.
- “What do we mean by research now? Creating culturally attuned teams for wicked challenges,” Participated on panel organized by the Obermann Center for Advanced Studies, University of Iowa, April 22, 2022.
- “Pursuing graduate studies (abroad),” Presented to Kisii University, Kisii Kenya (via Zoom), August 2021.
- “How to start a blog,” Presented at Ed on Campus, University of Iowa, Iowa City, IA, September 2017.
- “Encountering new technologies,” Presented on a panel sponsored by WorldCanvass, Iowa City, IA, February 2016.
- “Beyond journalism: Personal web analytics.” Presented at Illinois guidance counselor visit to the University of Iowa, Iowa City, IA, October 2014.
- “Professional online identity.” Presented at Ph.D. Seminar, School of Journalism & Mass Communication, University of Iowa, Iowa City, IA, March 2015.
- “Website building.” Presented at Ed on Campus, University of Iowa, Iowa City, IA, November 2014.
- “Networks in your online life.” Presented at You@UI student recruiting event, University of Iowa, Iowa City, IA, October 2014.
- “Digital stories for digital times.” Presented at the Iowa High School Press Association, Iowa City, IA, October 2013.
- “Managing your social media accounts.” Presented at Ed on Campus, University of Iowa, Iowa City, IA, February 2013.
- “Audio storytelling.” Presented at “Reporters Boot Camp,” sponsored by Iowa Newspaper Association and Associated Press, Iowa City, IA, October 2012.
- “From isolation to the daily Skype: Volunteers communicating with home.” Panel moderator at Peace Corps and Africa: Honoring 50 Years, Madison, WI, March 2011.
- “Getting the best (and avoiding the worst) out of group work.” Workshop led at College of Letters & Sciences Teaching Assistant Training Day, UW-Madison, Madison, WI, August 2010.

Guest Lectures

- “Production of culture,” JLMC 501: Theories of Mass Communication, Iowa State University, Fall 2023.
- “9 (+1) keys to making a great podcast,” Journalism 3420: Content Marketing, University of Iowa, Fall 2023.
- “Google and personalization.” College Success 1200: Just Google It, University of Iowa, Fall 2022.
- “Social imaginaries and global frictions.” Journalism 6700: Approaches to Media Communication, University of Iowa, Fall 2018.
- “Media work and digital labor.” Journalism 8003: Digital Media Issues & Theories, University of Minnesota, Spring 2018. [virtual]
- “Video storytelling.” Journalism 2500: Community Media, University of Iowa, Fall 2017.
- “Submitting and revising manuscripts.” Journalism 6700: Approaches to Media Communication, University of Iowa, Fall 2017.
- “Social media and global cultures.” Journalism 1500: Social Media Today, University of Iowa, Spring 2015.
- “Digital media culture in Kenya (The truth hurts. Not as much as Makmende.)” Journalism 169: History of Media Industries, University of Iowa, Spring 2014.
- “Makmende amerudi.” Presented to CMNS 545/MCS 520: Communication and Technology, DePaul University, Spring 2014. [virtual]
- “Media production by marginalized youth.” Psychology 302: Adolescent Development, Illinois State University, Spring 2013.
- “Online/multimedia portfolios.” Journalism 193: Honors Workshop, University of Iowa, Spring 2013.

- “New media in international contexts: The case of Kibera, Kenya.” Journalism 131: New Media and Society, University of Iowa, Fall 2011.
- “Challenging order: Addressing human rights in film and video.” Journalism 621: Mass Communication in Developing Nations, UW-Madison, Spring 2011.
- “Online behavioral targeting.” Journalism 676: Digital Media Law and Ethics, UW-Madison, Spring 2011.
- “Alternative visions, alternative voices: Community media in Kenya.” Political Science 479: Political Communication, UW-Madison, Spring 2011.
- “Writing by type.” Journalism 202: Mass Communication Practices, UW-Madison, Spring 2011.
- “Celebrities, images, and young filmmakers in Nairobi’s slums.” Journalism 620: Celebrity Culture, the Media, and International Humanitarian Interventions, UW-Madison, Fall 2010.
- “Cultural and national identity.” Journalism 676: Law, Ethics & Digital Communication, UW-Madison, Spring 2009.
- “Media writing by type.” Journalism 202: Mass Communication Practices, UW-Madison, Spring 2008.
- “Video technology.” Communication 358: Introduction to Field Production and Post-Production, NIU, Spring 2005.

PROFESSIONAL SERVICE

Book reviewer

Proposal for Palgrave Macmillan, 2016.

Journal Reviewer

Regular:

African Journalism Studies; International Journal of Communication; Journal of African Media Studies; Journalism & Mass Communication Quarterly; Journalism Practice; Journalism Studies; Journalism; New Media & Society; Social Media + Society

Ad Hoc:

Annals of the International Communication Association; Communication, Culture & Critique; Communication Theory; Convergence; Critical Studies in Media Communication; Digital Journalism; The International Journal of Press/Politics; Journal of Broadcasting and Electronic Media; Journal of Communication; Journal of Communication Inquiry

Previous:

ADA: A Journal of Gender, New Media & Technology; Africa Spectrum; Asian Journal of Communication; Contemporary Social Science; Interactions; Journal of Creative Communication; Journalism & Mass Communication Educator; Media and Communication; Political Communication; Political Geography; Popular Music & Society; Scientometrics; Stability: International Journal of Security & Development

Conference Reviewer

Regular:

Association for Education in Journalism and Mass Communication; International Communication Association

Ad Hoc:

Broadcast Education Association; National Communication Association

Previous:

@africa: Digital Media Conference (University of Houston); Interact; Midwest Popular Culture Association / American Culture Association; Communication Crossroads Conference (University of Wisconsin); Jakobsen Memorial Conference (University of Iowa)

Journal Administration

Journal of Communication Inquiry Advisory Board Member, 2014–2015, 2018–2019.
Editorial Assistant. *Popular Music and Society*, 2004.

Conference Administration

Lead Organizer, ICA in Africa Global Knowledge Exchange Preconference, 2023.
Member, ICA in Africa Local Organizing Committee, 2023.
Member, ICA Journalism Studies Division Task Force on Internationalization, 2023
Global Liaison Coordinator, AEJMC International Communication Division, 2020.
Various, Midwest Popular Culture Association / American Culture Association
Webmaster. 2010–2013.
Executive Council At-Large Member. 2010–2012.
Globalization Area Chair. 2007–2012.
Program Committee. 2007–2010.

External Reviewer

Promotion and tenure cases, 2021 (2), 2022 (1), 2024 (1)
Doctoral dissertation, 2021 (1)
Air Force Office of Scientific Research funding proposal, 2021 (1), 2024 (1)

ACADEMIC SERVICE

University of Iowa

School of Journalism & Mass Communication Service

Graduate Committee, 2018– Present.
Recruitment and Retention Sub-Committee Chair. 2024–Present.
Director of Graduate Studies, 2021–2024.
Recruitment and Retention Sub-Committee Member. 2019–2021.
Member, SJMC Executive Committee, 2015–2016, 2021–2024.
Chair, Open-rank Professor of Journalism Studies Search Committee, 2023.
Member, Assistant Professor of Strategic Communication Search Committee, 2022.
Chair, Assistant Professor of Multimedia Storytelling Search Committee, 2021.
Member, Visiting Assistant Professor of Media Law Search Committee, 2020.
Advisor, Graduate Student Association, 2017–2020.
Advisor, Center for Strategic and International Studies Journalism Bootcamp, Washington D.C,
2019
Member, Full-Time Instructor of Visual Media Search Committee, 2019.
Member, Scholarship Committee, 2011–2012, 2017–2018.
Advisor, Ed on Campus, 2014–2018.
Member, SJMC Equipment & Facilities Committee, 2015–2017.
Member, Visiting Assistant Professor of Journalism Search Committee, 2015.
Faculty Partner, SJMC Living Learning Community, 2012–2015.
Co-Organizer, Summer Multimedia Graduate Student Fellowship, 2013–2014.
Co-Chair, Assistant Professor of Sports Media Search Committee, 2011.

College of Liberal Arts and Sciences Service

Member, CLAS General Education Committee, 2024–Present.
Member, CLAS Faculty Assembly Nominating Committee, 2024.
Interim Member, CLAS Graduate Educational Policy Committee, Spring 2024.
Unit Representative, CLAS Faculty Assembly, 2015–2018.
CLAS Faculty Assembly Family Policies Sub-Committee, 2015–2016.

Graduate College Service

Member, Program Review Committee, Interdisciplinary Graduate Program in Informatics, 2023.

University Service

Member, International Student Financial Stress Subcommittee, 2024–Present.

U.S. Student Program Fulbright Review Committee, 2012–Present.

Senior Committee Leader, 2020–Present.

Committee Leader, 2018–2019.

Member, 2012–2017.

Member, International Programs Stanley Research Award Review Committee, 2021–Present.

Member, University of Iowa Diversity, Equity, and Inclusion Style Guide Committee, 2020.

Member, University of Iowa Honors Program Scholarship Committee, 2019–2021.

Member, Family Issues Charter Committee, 2017–2020.

Member, Student Success Team Committee on Living-Learning Communities, 2014–2015.

Member, Faculty Engagement Corps, 2012.

Professional Service

Judge, Reality Bytes Student Film Festival, 2008–Present.

Discussant/Presenter, International delegations organized by Global Ties Iowa, 2014, 2016, 2022.

Panelist, Bijou screening of *God Loves Uganda* (2013, dir: Roger Ross Williams), 2020.

Multimedia Trainer, SourceMedia Group, Cedar Rapids IA, 2012–2013.

MEDIA APPEARANCES

“Here’s what UI students think of the proposed national TikTok ban.” Fatima Salinas. March 26, 2024. *The Daily Iowan*. Topic: Potential U.S. TikTok ban.

“How UI grad Liz Crokin became one of QAnon’s biggest influencers.” Emma McClatchey. May 4, 2021. *Little Village*. Topic: Research assistant interviewed about online radicalization.

“She voted for Obama and died for Trump: How QAnon turned Ashli Babbitt into a terrorist.” Melkorka Licea. March 10, 2021. *Insider*. Topic: Interviewed for background research on online radicalization.

“From football game, to fame, to controversy: Carson King’s whirlwind two weeks.” Jackie Kennon. September 25, 2019. *KCRG*. Topic: Social media backlash.

“Can Cedar Rapids get 'likes' that last from newbo evolve?” Alison Gowans. August 4, 2018. *The Cedar Rapids Gazette*. Topic: Social media influencers.

“Cultural blocks form a barrier to innovation.” Jessica Patterson. September 19, 2016. *FIPP*. Topic: Barriers to change in media industry.

“Study finds legacy newsrooms embrace innovation, but not cultural change.” Ben DeJarnette. March 14, 2016. *Media Shift*. Topic: Profile of article “Making change.”

“Managing change within news organizations.” Natalie Jomini Stroud. September 8, 2015. *American Press Institute*. Topic: Not interviewed; story discussed article “Making change.”

“Colleges, including UI, face hackers.” Beau Bowman. August 31, 2015. *The Daily Iowan*. Topic: Social media marketing by universities.

“Social Media Today.” Tom Snee. August 2015. *Iowa Alumni Magazine*. Topic: The course Social Media Today.

“Iowa City officer ‘happily’ agrees to take selfie with arrestee.” Katrina Lamansky and Shane Simmons. August 14, 2015. *WQAD 8 Quad Cities*. Topic: Privacy in the digital age.

“Englert welcomes 'Welcome to Night Vale.’” Claire Dietz. April 30, 2015. *The Daily Iowan*. Topic: Podcasting.

“How best to move forward after newsroom layoffs.” Natalie Jomini Stroud. January 20, 2015. *American Press Institute*. Topic: Not interviewed; story discussed article “Newswork within a culture of job insecurity.”

“How journalists are facing up to ever-shrinking newsrooms – study.” Roy Greenslade. October 30, 2014. *The Guardian*. Topic: Not interviewed; column discussed article “Newswork within a culture of job insecurity.”

Daily Iowa TV report. Katie Sextro. September 16, 2014. Topic: SnapChat.

Daily Iowa TV report. Austin Love. August 28, 2014. Topic: ALS Ice Bucket Challenge.

“UI police to tweet live updates of typical weekday night.” Abigail Meier. January 22, 2014. *The Daily Iowan*. Topic: Social media use by police.

“Social media use continues to grow at UI.” Emma Willis. June 24, 2013. *The Daily Iowan*. Topic: Social media.

“Cedar Rapids rich in local online rivalry.” Michael Depp. October 4, 2012. *NetNewsCheck*. Topic: Cedar Rapids media market.

“Holiday website highlights journalism students’ gifts.” Kelli Andresen. December 19, 2011. *University of Iowa FYI*. Topic: A website created by my Online Journalism class.

“Occupy Iowa City: Protesters install WiFi, solar panel at College Green.” Matt Starns. October 19, 2011. *The Daily Iowan*. Topic: New media and social movements.

“Kåkstad Kan Förlora Sin Status.” (“Shanty town may lose its status.”) Erik Esbjörnsson. November 8, 2010. *Dagens Nyheter* (Sweden). Topic: Kibera’s population.

“Study: Bloggers’ reasons for writing change over time.” Stacy Forster. February 10, 2010. UW-Madison University Communications news release. Topic: Political blogger study.

The Joy Cardin Show. Wisconsin Public Radio. February 8, 2010. Topic: Live, on-air interview on political blogs.

“Why blog? To change the world — and blow off steam.” Tom Jacobs. January 21, 2010. *Pacific Standard*. Topic: Not interviewed; column discussed article “Why blog? (then and now).”