

**IDENTIFYING INFORMATION:**

NAME: Zhang, Bingbing

ORCID iD: <https://orcid.org/0000-0002-8674-1023>

POSITION TITLE: Assistant Professor

**PRIMARY ORGANIZATION AND LOCATION:** University of Iowa, Iowa City, Iowa, United States**Professional Preparation:**

ORGANIZATION AND LOCATION	DEGREE (if applicable)	RECEIPT DATE	FIELD OF STUDY
The Pennsylvania State University, University Park, PA, US	PhD	08/2023	Mass Communications
Texas Tech University, Lubbock, TX, US	Master	06/2019	College of Media & Communication
Jinan University, GuanZhou, Guangdong, CN	Master	06/2017	College of Journalism & Communication
South China Normal University, Guangzhou, Guangdong, CN	Bachelor	06/2014	Department of Communications

**Appointments and Positions**

2023 - present Assistant Professor, University of Iowa, Iowa City, Iowa, United States

2020 - 2023 Instructor of Record, Pennsylvania State University, Bellisario College of Communications, State College, Pennsylvania, United States

2019 - 2020 Graduate Assistant, Pennsylvania State University, Bellisario College of Communications, State College, PA, United States

2017 - 2019 Research Assistant, Texas Tech University, College of Media & Communication, Lubbock, TX, United States

**Products****Products Most Closely Related to the Proposed Project**

- Zhang B, Pinto J. Changing the World One Meme at a Time: The Effects of Climate Change Memes on Civic Engagement Intentions. *Environmental Communication*. 2021 April 06; 15(6):749-764. Available from: <https://www.tandfonline.com/doi/full/10.1080/17524032.2021.1894197> DOI: 10.1080/17524032.2021.1894197
- Zhang B. "It's My Moral Responsibility to Protect Others!" Examining the Effects of Moral Framing and Message Format on Influenza Vaccination Attitude and Intention. *Health Communication*. 2024 May; :1-13. Available from: <https://www.tandfonline.com/doi/full/10.1080/10410236.2024.2348236> DOI: 10.1080/10410236.2024.2348236
- Zhang B, Holton A, Gil de Zúñiga H. Finding "fake" in the news: the relationship between social media use, political knowledge, epistemic political efficacy and fake news literacy. *Online Information Review*. 2024 July 11; :- . Available from: <https://www.emerald.com/insight/content/doi/10.1108/OIR-03-2024-0140/full/html> DOI:

10.1108/OIR-03-2024-0140

4. Oliver M, Zhang B, Berndt M, Drivas M. Inspired to mask up: The effect of uplifting media messages on attitudes about wearing face masks among Democrats and Republicans. *Psychology of Popular Media*. 2022 October; 11(4):333-339. Available from: <https://doi.apa.org/doi/10.1037/ppm0000366> DOI: 10.1037/ppm0000366
5. Zhang B, Gearhart S, Perlmutter D. Avoiding online censorship through ‘fatty’ memes: How Chinese social media users talk about North Korea. *Global Media and Communication*. 2022 June 16; 18(2):199-218. Available from: <https://journals.sagepub.com/doi/10.1177/17427665221100596> DOI: 10.1177/17427665221100596

*Other Significant Products, Whether or Not Related to the Proposed Project*

1. Inguanzo I, Zhang B, Gil de Zúñiga H. Online cultural backlash? sexism and political user-generated content. *Information, Communication & Society*. 2021 August 20; 24(14):2133-2152. Available from: <https://www.tandfonline.com/doi/full/10.1080/1369118X.2021.1962940> DOI: 10.1080/1369118X.2021.1962940
2. Cheng Z, Zhang B, Gil de Zúñiga H. Antecedents of Political Consumerism: Modeling Online, Social Media and WhatsApp News Use Effects Through Political Expression and Political Discussion. *The International Journal of Press/Politics*. 2022 February 04; 28(4):995-1016. Available from: <https://journals.sagepub.com/doi/10.1177/19401612221075936> DOI: 10.1177/19401612221075936
3. Gearhart S, Moe A, Zhang B. Hostile media bias on social media: Testing the effect of user comments on perceptions of news bias and credibility. *Human Behavior and Emerging Technologies*. 2020 March 05; 2(2):140-148. Available from: <https://onlinelibrary.wiley.com/doi/10.1002/hbe2.185> DOI: 10.1002/hbe2.185
4. Inguanzo I, Zhang B, Gil de Zúñiga H. Online cultural backlash? sexism and political user-generated content. *Information, Communication & Society*. 2021 August 20; 24(14):2133-2152. Available from: <https://www.tandfonline.com/doi/full/10.1080/1369118X.2021.1962940> DOI: 10.1080/1369118X.2021.1962940
5. Cheng Z, Zhang B, Gil de Zúñiga H. Antecedents of Political Consumerism: Modeling Online, Social Media and WhatsApp News Use Effects Through Political Expression and Political Discussion. *The International Journal of Press/Politics*. 2022 February 04; 28(4):995-1016. Available from: <https://journals.sagepub.com/doi/10.1177/19401612221075936> DOI: 10.1177/19401612221075936

**Certification:**

I certify that the information provided is current, accurate, and complete. This includes but is not limited to current, pending, and other support (both foreign and domestic) as defined in 42 U.S.C. § 6605.

I also certify that, at the time of submission, I am not a party to a malign foreign talent recruitment program.

Misrepresentations and/or omissions may be subject to prosecution and liability pursuant to, but not

limited to, 18 U.S.C. §§ 287, 1001, 1031 and 31 U.S.C. §§ 3729-3733 and 3802.

Certified by Zhang, Bingbing in SciENcv on 2024-10-18 11:47:40